

BOARD OF DIRECTORS:

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Helping Baylor Scott & White Health fight chronic diseases in North Texas.

- I wish for my gift to remain anonymous.
- Check here if this is a company sponsorship.

 Sponsor/Company Name (Please print exactly as it should appear in all publications, including capitals and abbreviations.)

 Company Contact Name

 Signature (Required)

 Address City State Zip

 Phone Fax E-mail

My gift is in **Memory** of or in **Honor** of (To notify the family or honoree(s), please provide full address.)

 Address City State Zip

SPONSORSHIP LEVELS		MARKETING OPPORTUNITIES	
<input type="checkbox"/> TITLE\$25,000	<input type="checkbox"/> SILVER\$5,000	<input type="checkbox"/> CELEBRITY GUEST \$5,000	
<input type="checkbox"/> PLATINUM \$15,000	<input type="checkbox"/> BRONZE\$2,500	<input type="checkbox"/> NUTRITION PAVILION \$5,000	
<input type="checkbox"/> GOLD\$10,000	<input type="checkbox"/> COPPER\$1,000	<input type="checkbox"/> VENDOR \$500	
<input type="checkbox"/> I am unable to attend but wish to contribute \$ _____. <input type="checkbox"/> My company will match employee donations. <input type="checkbox"/> My company will donate _____ valued at \$ _____ to be used as an in-kind donation to support the Healthy Harvest Fitness Festival and Health & Wellness Expo.		<input type="checkbox"/> CUSTOM MARKETING PACKAGE <i>Available upon request</i>	

METHOD OF PAYMENT: *Your contribution to this 501(c)(3) organization is tax deductible to the extent allowable by law.*

- Enclosed is my check for \$ _____
- Bill me later
- Donation from Donor Advised Fund
- Please charge \$ _____ to my
- American Express®
- Discover®
- MasterCard®
- Visa®

 Card Number Expiration Date

 Name of Cardholder (as it appears on the card.) Security Code (last three digits from back of card.)

Sponsorship form **MUST BE SIGNED** and received by **Friday, September 20, 2019**, for recognition in publications.

For more information, contact Tes Blackburn at **Tes.Blackburn@BSWHealth.org** or **214.820.3060**.

Mail this completed form with payment to Healthy Harvest Festival at BSW HWC 4500 Spring Avenue, Dallas, TX 75210.

See reverse side for sponsorship details



Tax deductible donations made to the Healthy Harvest event directly support programs dedicated to helping improve health in our community. Baylor Scott & White Health and Wellness Center at Juanita J. Craft Recreation Center offers a family health clinic along with a variety of health, wellness and fitness programs designed to improve, prevent or delay the onset of chronic conditions related to lifestyle behaviors.

EVENT PUBLICITY

- Press releases will be submitted to local TV Stations, Radio Stations, *The Dallas Morning News*, *Al Día* and community newspapers.
- Top tier sponsor logos will appear in newspaper advertisements for the event.
- The event will be listed on-line at BSWHealth.com/HealthyHarvest and social media.
- Event posts and updates will be delivered via at EventBrite.com and www.facebook.com/DiabetesDallas.
- Over 1,500 flyers and posters will be distributed within communities, businesses, schools, health fairs and churches.
- Event ads will run in *The Dallas Morning News* and *Al Día*.
- Event will be submitted to print and online community calendars.
- Email blasts will be sent to past participants and event supporters.

SPONSORSHIP LEVEL BENEFITS

	BRONZE \$2,500	SILVER \$5,000	GOLD \$10,000	PLATINUM \$15,000	TITLE \$25,000
Number of Sponsorships Available	unlimited	unlimited	7	2	1
Festival Signage (number of signs)	1	2	3	4	all signs
Company Name/Logo Featured as part of event brand and logo					•
Company name or logo on all signs throughout the festival					•
Sponsorship renewable for consecutive year				•	•
Listed as top sponsor on event web page with linked logo			•	•	•
Company name or logo Facebook with linked logo	•	•	•	•	•
Prominent recognition on all festival promotions including posters and flyers	•	•	•	•	•
10' x 10' tent for company provided display table, banners and merchandise at event	•	•	•	•	•
Insert of literature and/or item in Swag Bag	•	•	•	•	•
Recognition on event web pages with linked logo	•	•	•	•	•

MARKETING OPPORTUNITIES

CELEBRITY GUEST	\$5,000	Recognition in event publicity where celebrity guest is promoted
FOOD AND NUTRITION PAVILION	\$5,000	Logo signage at food pavilion areas
CUSTOM MARKETING PACKAGES	Customized pricing	Available upon request
VENDOR SPACE	\$500	Reserved space for businesses to promote and market services to event attendees. Financial transactions should not occur at the event.