

Cheney highlights Heart and Vascular Dinner

FORMER VICE PRESIDENT DICK CHENEY was the featured guest speaker at the Baylor Health Care System Foundation third annual *Heart and Vascular Dinner* on April 7 at the home of **Kathy and Harlan Crow**.



Former Vice President Dick Cheney

Cheney, who was treated by physicians on the medical staff at Baylor University Medical Center when he lived in Dallas, spoke about his experiences with cardiovascular disease, his 40-year career in public service and the challenges facing health care.

“When I look back on my career, I realize that nothing would have been possible without my cardiovascular doctors,” Cheney said. “Baylor has risen to the highest level in this field by attracting some of the most talented physicians in the world. When people think of the latest in cardiovascular technology and care, they think Baylor.”

Cheney has had numerous cardiovascular episodes, beginning with his first heart attack when he was 37 years old.

“When people think of the latest in cardiovascular technology and care, they think Baylor.” ■ former Vice President Dick Cheney

“When I think about my patient history of three decades, I’m sure I’ve beat the odds a time or two,” Cheney said. “Not only was I able to complete two terms in national office, but I’ve settled into a new life, and I like to think I’ve got plenty of juice left in me. Many people can feel just as good about their prospects. And every one of us is in the debt of professionals at places like Baylor.”

Cheney said he is grateful not only to the doctors who had such a positive influence on his life, but also to the donors who help make their work possible.

continued on p. 2

Texas Instruments makes \$500,000 gift in memory of Shepherd

TEXAS INSTRUMENTS has made a generous \$500,000 gift to the **Mary Alice and Mark Shepherd Jr. Fund in Cardiology and Cardiovascular Surgery in memory of Mark Shepherd Jr.**, who passed away in February.

Shepherd was the chairman of TI from 1976 to 1988 and played a key role in transforming the company into a leader in the electronics field.

“We are extremely pleased to have a gift that brings honor to the memory of Mark Shepherd,” said Rowland K. Robinson, president of Baylor Health Care System Foundation.

“This donation will have an enduring effect on our work in cardiovascular research.”

The gift was made through Texas Instruments’ Director Award Program. Under the program, a TI director recommends an eligible insti-

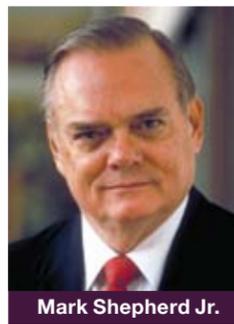
tution to receive a donation from TI in that director’s name. The donation is paid after the director’s death.

The gift will support cardiovascular education, teaching and research programs.

Established in 1979, the fund currently supports **Paul Grayburn, M.D.**, who occupies the **Dr. Paul Thomas Congestive Heart Failure Endowed Chair**. Dr. Grayburn is the medical director of cardiology research and education at Baylor University Medical Center at Dallas.

The chair supports research related to treatment of congestive heart failure. This advanced program is also an important component of the cardiac transplant program.

For information about the heart and vascular initiative, contact Ellen Dearman at 214.820.7877 or Ellen.Dearman@BaylorHealth.edu.



Mark Shepherd Jr.

EveryMan® raises funds to support prostate cancer research, education

Early detection helped Giuliani survive disease

GETTING REGULAR SCREENINGS for prostate cancer may save a man’s life, former New York City mayor and presidential candidate **Rudy Giuliani** said at the second annual EveryMan® dinner.

He is familiar with the topic. Giuliani was diagnosed and treated for prostate cancer in 2000, and his father died of the disease in 1981.

“Convincing men to go get tested is so important. If I had waited two to three years more, who knows what would have happened,” Giuliani said on May 13 at the Ritz-Carlton in Dallas. “Men should start really early and understand that the blood test is so simple.”

EveryMan® benefits prostate cancer research, education, community outreach and expanded technology throughout Baylor Health Care



Former New York City Mayor Rudy Giuliani

System. This year’s event has raised more than \$300,000 to fight the disease.

“I want to thank everyone who has come out tonight and helped us in the campaign against prostate cancer,” said Baylor Health Care System Foundation president Rowland K. Robinson.

continued on p. 5

What’s Inside

DEPARTMENTS

President’s Letter	3
Focus on Research	4
Gift Planning	7
Chairman’s Letter	7

EVENTS

Cheney Highlights Heart and Vascular Dinner	1
EveryMan®	1
Celebrating Women	4
Grand Rounds®	6

PROFILES

Roy Bailey	6
Dr. Robert Schoenvogel	8
Drew Oleson	8

NEWS, PROJECTS AND CAMPAIGNS

Texas Instruments Honors Shepherd	1
Improving Diabetes Care in South Dallas	2
Arnold Gift Helps Fund Palliative Care Center	2
Transplant Anniversary	2
Celebrating 30 Years of Philanthropy	3
Gift Honors Doctor with Chair in His Name	5
Garland Auxiliary Pledges \$350,000	5
Crystal Charity Ball Visits Fetal Care Center	6
Nursing Program Awards Scholarships	6
Discovery Foundation Gift	8

Diabetes Health and Wellness Institute seeks to improve care in South Dallas

BAYLOR HEALTH CARE SYSTEM FOUNDATION has launched support for Baylor Health Care System's southern sector health initiative, which seeks to improve the care for people with diabetes in South Dallas by creating a "family-centric" model that focuses on health care, education and research.

Baylor has committed \$15 million over three years to create the Diabetes Health and Wellness Institute at the Juanita J. Craft Center in the Frazier community of South Dallas.

The institute will provide an on-site physician and nurse practitioner in addition to nutrition and cooking classes and a diabetes drug distribution

system. It will also collaborate with other community organizations, such as public health programs, schools and churches, to improve health.

"The idea is not just to provide diabetes care," said **Donna Rice, B.S.N., M.B.A.**, president of the Diabetes Health and Wellness Institute. "This clinic will change the health outlook for the entire family."

Dallas County, particularly the southern sector, has a higher prevalence of diabetes, higher rates of short- and long-term complications, and more frequent hospitalization for diabetes than the nation and the state of Texas. The diabetes burden in Dallas is borne disproportionately by the low-income populations of the city. The diabetes-related hospitalization rate is 17 percent higher for southern sector residents.

Across Baylor Health Care System, about 30 percent of hospital admissions are due to diabetes or a diabetes-related condition.

For more information about the southern sector health initiative, contact Roxann Garcia at 214.820.8196 or Roxann.Garcia@BaylorHealth.edu.



A digital rendering of a new care suite at the Juanita J. Craft Center

Baylor receives \$1.7M grant

Baylor Health Care System has been awarded a \$1.7 million grant from **The Merck Company Foundation** to enhance and expand diabetes care by developing community collaborations throughout Dallas County.

The Diabetes Equity Project is part of The Merck Company Foundation's Alliance to Reduce Disparities in Diabetes Healthcare. The program's goal is to mobilize community-based partners to help close gaps in diabetes care for low-income, underserved diabetics in Dallas County.

The five-year grant will fund the enhancement of the existing Baylor diabetes program at Central Dallas Ministries as well as establish similar programs at Baylor's Diabetes Health and Wellness Institute at the Juanita J. Craft Center and three other local health clinics.

The program is expected to officially launch in August and serve around 1,000 diabetics within the first year.

Arnold gift helps fund palliative care center



A digital rendering of the new lobby of the palliative care center in Collins Hospital

TRUMAN AND ANITA ARNOLD have made a generous gift of \$250,000 to help fund Baylor University Medical Center's new palliative care center.

Truman and Anita were connected with Baylor Health Care System Foundation and the palliative care service through longtime Baylor supporter **Sue Wayne Strauss**, who is passionate about the program.

Palliative care provides treatment alternatives for those with advanced, life-limiting illnesses. It helps patients and families meet their goals when cure and remission are no longer possible.

"The palliative care program at Baylor is a remarkable service," Anita said. "End-of-life care can be emotionally and financially draining to a family, and this group helps guide them through this difficult time."

The service was profiled in a six-day series in December in *The Dallas Morning News*. To read the stories, view the videos and more, log on to www.dallasnews.com/edgeoflife.

For more information about the palliative care campaign, contact Deborah Barker at 214.820.6144 or Deborah.Barker@BaylorHealth.edu.

Cheney highlights Heart and Vascular dinner

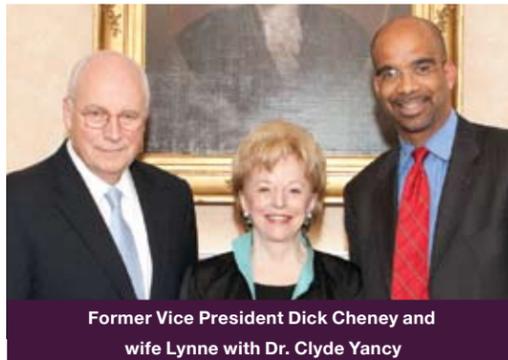
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Clyde Yancy, M.D., medical director of the Baylor Heart and Vascular Institute, and **Michael Mack, M.D.**, a cardiothoracic and vascular surgeon on the medical staff at Baylor Regional Medical Center at Plano, spoke about advances in cardiovascular technology and Baylor's role in them.

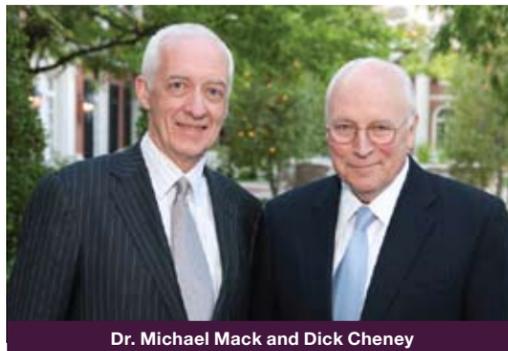
Cardiovascular disease remains the No. 1 killer of both men and women in the United States. It accounts for one out of every 2.8 deaths in the United States, more than cancer and respiratory diseases combined.

The Foundation's \$20 million Heart and Vascular Campaign, which began in 2007, has raised \$11.2 million to support cardiovascular fellowships and clinical research.

For more information about supporting the Heart and Vascular Campaign, contact Ellen Dearman at 214.820.7877 or Ellen.Dearman@BaylorHealth.edu.



Former Vice President Dick Cheney and wife Lynne with Dr. Clyde Yancy



Dr. Michael Mack and Dick Cheney

Transplant anniversary

BAYLOR REGIONAL TRANSPLANT INSTITUTE will mark its 25th anniversary on November 11 with a celebration at the new Margot and Bill Winspear Opera House. The event will include a reception, dinner and opera performance.

The institute also gets a chance to see the results of the work and dedication of the physicians on its medical staff each year when former patients return for the transplant reunion.

This year's reunion was held April 26 at the Baylor Tom Landry Park in Dallas. More than 3,000 former transplant patients and family members attended.

Doctors and administrators who were integral in starting the transplant institute were honored, including **Göran Klintmalm, M.D., Ph.D.**; **John Fordtran, M.D.**; and **Boone Powell Jr.**

For more information, contact Drew Oleson at 214.820.4721 or Drew.Oleson@BaylorHealth.edu.



Follow the cancer center construction. Visit www.newcancercenter.com to see the latest developments.

Foundation in the news

Baylor Health Care System Foundation has been making headlines, and in case you missed them, we've saved the stories at www.BaylorHealth.com/thetorch.

- Giuliani speaks at prostate cancer benefit *KTVT-Channel 11, May 13*
- Giuliani to speak at dinner to benefit cancer research *The Dallas Morning News, May 13*
- Baylor's EveryMan 2009 *RSVP Calendar, May 14*
- DBJ Confidential: Rudy Giuliani *Dallas Business Journal, May 8*
- Dick Cheney headlines Baylor's Heart and Vascular Dinner *Park Cities News, April 23*
- Baylor appoints Lively *The Dallas Morning News, April 10*

FOUNDATION 30TH ANNIVERSARY

Celebrating 30 years of philanthropy

BAYLOR HEALTH CARE SYSTEM FOUNDATION was formed in 1978 with a \$5 million endowment. Today, it has close to 8,000 donors and supports more than 600 individually managed funds. It has distributed more than \$325 million to Baylor Health Care System, with \$110 million of that in the last five years.

Here's a brief, decade-by-decade look at the ways the Foundation has helped Baylor accomplish its mission of serving all people through exemplary health care, education, research and community service:

1980s

- 1980: A major endowment was established for the department of surgery by Mr. and Mrs. Wirt (Hannah Seeger) Davis.
- 1982: A. Webb Roberts' gift funded a 17-story patient tower, the A. Webb Roberts Hospital.
- 1983: Ruth Collins Altshuler gave a gift that helped found the Ruth Collins Diabetes Center. Her father, Carr P. Collins, spearheaded the construction of the Carr P. Collins Hospital in 1972.
- 1986: Ernestine and Bradley Wayne developed the Caring Hearts® program at Baylor after they both underwent heart surgery at Baylor University Medical Center at Dallas.
- 1987: Kimberly H. Courtwright and Joseph W. Summers Institute of Metabolic Disease established with a gift from Mr. and Mrs. William L. Hutchison.
- 1989: Renovation and conversion of Gaston Episcopal Hospital into a nationally recognized physical rehabilitation facility: Baylor Institute for Rehabilitation.



Then and Now: Boone Powell Sr. and A. Webb Roberts at the construction site of Roberts Hospital and a rendering of the new outpatient cancer center

1990s

- 1993: The Crystal Charity Ball supported the creation of Our Children's House at Baylor.
- 1995: Max and Gayle Clampitt, Louis and Julia Beecherl Jr., and Amelia Lay Hodges provided a joint gift toward a transplant immunology research endowment.
- 1996: Baylor Dallas unveiled the James M. and Dorothy D. Collins Women and Children's Center. Major donors included the James M. Collins Foundation and the J.E. and L.E. Mabee Foundation.
- 1998: The Zelig H. Lieberman Research Building opened. A lead gift from Louis and Julia Beecherl Jr. served as a challenge grant toward an endowment for construction and research of the immune system. The Bob Smith, M.D., Foundation made a large gift for research of novel therapeutic approaches for the treatment of cancer and other diseases.

Board members learn about Foundation's past, future

BAYLOR HEALTH CARE SYSTEM FOUNDATION recognized 30 years of philanthropy and the people who helped make it possible at its quarterly board meeting May 12 at The Crescent Hotel.

Several members of the original 1978 board of directors helped celebrate the occasion, during which the Foundation took a look back at where it has been and at where it hopes to go.

Foundation president Rowland K. Robinson spoke about the Foundation's first 30 years, acknowledging many of the donors and leaders whose contributions have helped create advances within Baylor. He also provided a glimpse of some of the projects the Foundation is working to help fund, including the new cancer center at Baylor University Medical Center at Dallas, and Baylor Medical Center at McKinney.

Baylor Health Care System president and chief executive officer Joel Allison followed with a presentation on today's changing health care environment and Baylor's future in it. He examined the issues the government faces in creating health care reform, the challenges health care providers will face, and Baylor's strategies to meet them.

2000s

- 2000: The first *Celebrating Women* breast cancer luncheon was held. The campaign has raised more than \$10.5 million since its inception.
- 2000: Peggy Smith's gift established the W.H. and Peggy Smith Baylor Sammons Breast Center.
- 2001: Lead gifts from Linda and Don Carter and Drs. Ed and Minnie Lee Lancaster supported expansion and renovation of Baylor Regional Medical Center at Grapevine.
- 2002: Jack and Jane Hamilton's gift provided the foundation for a cardiovascular campaign for expansion of research and education, cardiac robotics surgery and a research and education facility within the Baylor Hamilton Heart and Vascular Hospital, and cardiac MRI technology.
- 2002: A lead gift from Ruth and Don Buchholz supported a campaign for expansion and renovation of Baylor Medical Center at Garland.
- 2004: A gift from the W.W. Caruth Jr. Foundation created a transplant immunology research program and endowed chair.
- 2006: A gift from the Ginger Murchison Foundation to Baylor Institute for Rehabilitation supported the Traumatic Brain Injury Research Program.
- 2006: A gift from Linda and Mitch Hart endowed a chair for the family residency program and honored Perry Gross, M.D.
- 2007: A gift from the Baron Cass family named both of Baylor's women's imaging centers in Dallas after Darlene Cass.
- 2007: Start of the \$20 million *Heart and Vascular Campaign*, which began with a challenge grant from Ray and Bea Wallace. The campaign has raised more than \$11.2 million.
- 2008: A gift from the Pauline Allen Gill Foundation in memory of Pauline Gill Sullivan created a chair in hematological research.
- 2008: A gift from AT&T helped fund a conference center in the new cancer center at Baylor Dallas.
- 2008: The expanded and renovated Riggs Emergency Department opened at Baylor Dallas. Bob and Lola Sanford, The Hillcrest Foundation and Peggy and Leonard Riggs Jr., M.D., made the lead gifts for the project.

Looking ahead

There's still a long road ahead, and the Foundation is always looking for that next donor who wants to be part of it.

- 2009: Construction began on \$350 million cancer center at Baylor University Medical Center at Dallas.
- 2009: Construction began on \$10.5 million Garland ED renovation and expansion.
- 2009: The Fetal Care Center received support from The Crystal Charity Ball to enhance its facility, acquire advanced technology and expand clinical research.
- 2009: Bill Lively joined the Foundation as senior strategic development consultant.
- 2010: Construction to begin on \$213 million Baylor Medical Center at McKinney, a 95-bed, four-story hospital.
- TBD: Construction to begin on new hospital in Waxahachie.

For an expanded look at major Foundation initiatives, please visit our Web site at www.BaylorHealth.com/thetorch.



From the President

Change. It is the defining word for our health care environment and the global economy. However, as has been the case throughout our 106-year history, the strength of our culture and our focus on the patient have differentiated us and positioned us for continued success.

Structures change

More than 48 million Americans are uninsured. There is great momentum in Washington to address this issue. It will impact Baylor Health Care System. However, it will not change our core competencies.

Opportunities change

With a changing landscape come new opportunities. We remain confident in our ability to adapt to changing markets.

Fundamentals continue

Baylor has steered patients through decades of diverse conditions. We remain committed to our core attributes that make us a unique organization: our sound business principles, our belief in patient service, our quest for new medical developments, our commitment to our mission and to our community. Our fundamental beliefs are strengthened during this period. Holding to these fundamental tenets makes us who we are.

Market leadership continues

Our North Texas footprint, breadth of capabilities and experience position us as a market leader and provide our patients with resources that can transform lives.

Stewardship continues

The culture of stewardship remains a distinct advantage. Every employee is a steward of our legacy and culture.

Responsibility continues

As conditions change, our sense of responsibility and commitment to our communities continue. We are guided by the continuity of our history and the persistence of our culture.

Baylor Health Care System is fortunate to be a financially stable institution, operated with a strong strategic plan and with sound leadership from our boards.

The Foundation is celebrating its first 30 years while looking forward to the next 30 years. We hope you'll join us in creating a better world for those who will follow in our footsteps.

Rowland K. Robinson
President

Baylor Health Care System Foundation
Robinson@BaylorHealth.edu

Celebrating Women kicks off its 10th anniversary

NEW YORK TIMES BEST-SELLING AUTHOR KELLY CORRIGAN will be the headliner as Baylor Health Care System Foundation hosts its 10th annual *Celebrating Women* luncheon to benefit breast cancer initiatives.

Kelly's inspiring book, *The Middle Place*, explores the role of family and what it meant to her when she was being treated for breast cancer at the same time her father was diagnosed with late-stage bladder cancer.

The luncheon will be on October 22 at the Hilton Anatole hotel in Dallas. Celebrating Women benefits research, community outreach and expanded technology for the prevention, diagnosis and treatment of breast cancer throughout Baylor Health Care System.

Celebrating Women 2009 leadership consists of mother-daughter chairmen **Randi Halsell** and **Karen Halsell, M.D.** **Debbie Scripps** and her daughter-in-law, **Nancy Scripps**, will be the underwriting chairmen. All past Celebrating Women chairmen will serve as honorary chairmen for this year's event.

For more information about Celebrating Women, contact Kali Bailey at 214.820.2705 or Kali.Bailey@BaylorHealth.edu.



Kelly Corrigan



Pictured are past chairmen (back row): Nancy Chapman, Tucean Webb, Helen Nixon, Margo Goodwin; (front row) Sue Porter, Debbie Snell and Carol Seay.

Mother-daughter team heads Celebrating Women

BAYLOR HEALTH CARE SYSTEM FOUNDATION is honored to have a mother-daughter tandem as its chairmen for the 2009 *Celebrating Women* luncheon. **Randi Halsell** and **Karen Halsell, M.D.**, will lead the way as the event celebrates its 10th anniversary on October 22.

For more information about Celebrating Women, contact Kali Bailey at 214.820.2705 or Kali.Bailey@BaylorHealth.edu.

Randi Halsell

Randi, a breast cancer survivor, has been involved with Baylor Health Care System since 1994 and is in her second stint as a Foundation board member. That experience, among others, has made her passionate about Baylor.

"It is the best hospital with the best doctors and support staff," Randi said. "All of us have spent weeks there."

Randi has experience leading large fundraising events; during 18 years with The Crystal Charity Ball, she was the chairman of the ball in 1996 and served in several other leadership positions.

After getting her education at Mary Baldwin College in Staunton, Virginia, and the University of Texas at Austin, Randi has dedicated herself to helping others. In addition to her service with The Crystal Charity Ball, she is on the board of the Children's Medical Center Foundation and is involved with the Dallas Woman's Club, Genesis Women's Shelter, Highland Park United Methodist Church and the University Park Library. She was also active with the Susan G. Komen Breast Cancer Foundation for 11 years.

Randi is married to **Edward Halsell Jr.** She and Ed have two children—**Susan Bonanno** and **Karen Halsell**. She has five grandchildren and enjoys traveling, playing piano, knitting, reading and gardening.

Karen Halsell, M.D.

Dr. Halsell has been an associate member of the medical staff at Baylor University Medical Center at Dallas since 2004.

"I couldn't be more excited about this opportunity to help Baylor in its fight against breast cancer," said Dr. Halsell. "I know from first-hand experience the kind of quality patient care Baylor provides on a day-to-day basis, and I'm thrilled to take on this role."

Dr. Halsell has been active with the Children's Medical Center

Auxiliary, the Children's Medical Center Trust and the Genesis Women's Shelter.

Dr. Halsell earned her bachelor's degree at Washington and Lee University in Lexington, Virginia, and received her medical degree from the University of Texas Medical Branch at Galveston. She has spent most of her career in Dallas, doing her internship and residency at Children's Medical Center and working with two pediatric practices in the city.

Dr. Halsell is married to **John Ashton**, who is the Associate Head of Upper School at St. Mark's School of Texas and will become the Head of Upper School at The Hockaday School this summer. They have one daughter, **Sarah Kate**, who will be a first-grader this fall at Hockaday. Dr. Halsell is an avid reader and outdoors enthusiast who enjoys hiking, skiing and spending time with family.



2009 Celebrating Women co-chairs Randi Halsell and Dr. Karen Halsell

FOCUS ON RESEARCH

Study confirms seed implantation's ability to control prostate cancer

A UNIQUE, 10-YEAR STUDY of brachytherapy in prostate cancer patients conducted by physicians at Baylor Charles A. Sammons Cancer Center has shown that the procedure can help in controlling the disease.

Brachytherapy (also known as seed implantation) is the use of radiation therapy that is given within or next to a tumor from an internal source. The seed emits radiation from a radioactive substance directly to the tumor.

The study, conducted by **Barry Wilcox, M.D.**, and **Neil Senzer, M.D.**, has reaffirmed



Dr. Barry Wilcox

the efficacy of the procedure, the appropriateness of selection criteria and the quality of application at Baylor University Medical Center at Dallas. The experience will continue to provide insight on the long-term results of the procedure.

Baylor Sammons Cancer Center was one of the first cancer centers in North Texas to offer brachytherapy, beginning in 1997. Baylor's pioneering study, which began that year, involved 400 patients with a median age of 67 and varying degrees of the disease. Patients were implanted with radioactive seeds and, depending on the severity of their disease, some were also treated beforehand with external beam radiation.

The disease-specific actuarial survival rate for these patients after five years was 99 percent, with

only four of the 400 dying of their disease. Statistical extrapolation projected a 10-year actuarial survival rate of 90 percent. Analysis of recurrences suggested that 1.5 to 2.5 percent had local-only recurrences, which confirms excellent local control of the disease.

Prostate cancer afflicts one in six men in the U.S., with more than 186,000 cases diagnosed last year. It is the second-most common cancer diagnosed in men and the second-leading cause of cancer death, behind lung cancer.

Baylor Health Care System Foundation hosted its second annual EveryMan® dinner in May to benefit prostate cancer research, technology and community outreach. For more information about supporting prostate cancer research, contact Marcus Baker at 214.820.2681 or Marcus.Baker@BaylorHealth.edu.

Gift honors doctor by funding chair in his name

IN THE EARLY 1990S, ROBERT MENNEL, M.D., played a large part in the last two years of **Mary Alice Worsham's** life, treating her as she struggled with leukemia.

The quality, compassionate care he gave her made a lasting impression on her husband, **Gordon Worsham, M.D.**, and her family, who have chosen to honor Dr. Mennel's legacy at Baylor University Medical Center at Dallas.

To say thank you, Dr. Worsham and his wife, **Sudie Appel Worsham**, have funded a gift annuity that will ultimately establish the **Robert G. Mennel Chair in Hematology-Oncology** at Baylor Dallas.

"We want to honor Dr. Mennel for his years of dedicated service to Baylor Health Care System," said Dr. Worsham. "My children and I were

privileged to have his care for Mary Alice during her long battle with leukemia. He was an astute specialist, counselor and confidant."

Joel Allison, president and chief executive officer of Baylor Health Care System, expressed his appreciation for Dr. Mennel's long legacy of quality care.

"Thank you for the exceptional care you provided Mary Alice Worsham and have provided countless other patients and their families at Baylor over the years," he said.

The gift will help create a program of distinction in hematology and oncology, said **Alan Miller, Ph.D., M.D.**, medical director of the Baylor Charles A. Sammons Cancer Center.

Dr. Mennel has been on the medical staff of Baylor Dallas since 1979. He is the medical direc-

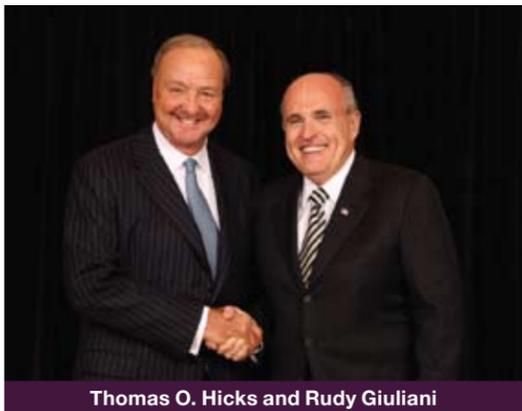


Baylor Health Care System president and chief executive officer Joel Allison, Dr. Robert Mennel, Kathy Mennel, Sudie Appel Worsham and Dr. Gordon Worsham

tor of clinical oncology at Baylor Dallas.

For more information about planned giving, contact Cynthia Krause at 214.820.7928 or Cynthia.Krause@BaylorHealth.edu.

EveryMan® raises money for prostate cancer research



Thomas O. Hicks and Rudy Giuliani

Continued from p. 1

"And I'm sure anyone whose life has ever been touched by this disease is just as thankful for your support."

Nearly 500 new cases of prostate cancer are diagnosed every day in the United States, making it the second-most common form of cancer in men. One in six American men will have the disease.

Before dinner, guests were able to interact with the da Vinci® robot, which is used for advanced surgical procedures, and speak with **Matthew Shuford, M.D.**, a physician on the staff at Baylor University Medical Center at Dallas.

Thomas O. Hicks, chairman and chief executive officer of Hicks Holdings LLC, served as the event's honorary chairman and introduced Giuliani.

After dinner, Giuliani sat down for an informal chat with Foundation board member and former business partner **Roy Bailey**. He shared stories on topics as serious as prostate cancer treatment and the aftermath of the 9/11 terrorist attacks and others on lighter subjects. **Robert**

Schoenvogel, M.D., a physician on the medical staff at Baylor Dallas, contributed his expertise to the question-and-answer session.

Before the night was over, Giuliani got a surprise from a baseball legend when Hall of Fame pitcher **Nolan Ryan** offered the diehard Yankees fan an autographed baseball via video. Two dozen guests also walked away with baseballs autographed by current Texas Rangers players.

The event was made possible by the support of many major donors: **The Melchizedek Fund of Communities Foundation of Texas, Lana and Barry Andrews, Community Trust Bank of Texas, Newman Foundation, Perkins+Will, Harold Simmons, Texas Oncology, Westwood Trust, BremnerDuke Healthcare Real Estate, Nancy and David Burgher Sr., Nancy and Dan Chapman, Kimberly and Joe Colonna, Thomas O. and Cinda Hicks, Diane and Jim Hobbs, Ron Murff, PlainsCapital Corporation, Michal and Loyd W. Powell Jr., Peggy and Leonard Riggs Jr., M.D., Sammons Enterprises Inc., and Urology Clinics of North Texas P.A.**

For more information about supporting prostate cancer research, contact Marcus Baker at 214.820.2681 or Marcus.Baker@BaylorHealth.edu.



Dr. Leonard Riggs Jr., Thomas O. Hicks, Rudy Giuliani, Roy Bailey and Joe Colonna

Garland Auxiliary pledges \$350,000 in support of Garland ED

THE AUXILIARY to Baylor Medical Center at Garland has pledged \$350,000 to support the renovation and expansion of the Emergency Department at Baylor Medical Center at Garland.

"People in Garland feel this facility is their hospital, and there has always been a strong giving spirit in the community," said Joel Allison, president and chief executive officer of Baylor Health Care System. "We're looking forward to opening the doors to the new ED in 2010."

The Baylor Garland Emergency Department is one of the busiest in Dallas County. The cost of the expansion and renovation project is approximately \$10.5 million. Baylor Garland officially broke ground on the project March 26. Construction is expected to be completed in June 2010.

"When this came up, it was an opportunity to once more serve not only our hospital but also our community," said **Susie Tucker**, coordinator of volunteer services at Baylor Garland. "Our members know the impact that the emergency department makes in our community. It was essentially



Lynda Rubey, Baylor Garland president Tom Trenary and Jan Temple

a no-brainer. Most of our volunteers live in this community, and in essence, we were serving our neighbors and friends."

The auxiliary, which comprises about 200 members, has a long history of giving to worthwhile projects at Baylor Garland, including \$1 million to the Don and Ruth Buchholz Pavilion addition in 2004. Organized in October 1959, the auxiliary raises funds through the sale of popcorn and vending machine goodies along with profits from the hospital gift shop that it manages.

BAYLOR HEALTH CARE SYSTEM BAYLOR MEDICAL CENTER AT GARLAND

The emergency department project, which began this spring, will expand the department by 4,300 square feet, a 21 percent increase. Key features of the new ED include:

- Dedicated ambulance entrance
- Eight medical screening exam rooms
- New waiting area and sub-waiting area to help alleviate overcrowding
- 20 treatment rooms
- Seven critical care rooms
- Expanded radiology capabilities
- Full laboratory

A check for \$69,200 was presented March 24, and the auxiliary will give the remainder in annual installments of \$46,800 for the next six years.

For more information about supporting the emergency department at Baylor Medical Center at Garland, contact Stan Tatum at 469.742.9782 or Stan.Tatum@BaylorHealth.edu.

Crystal Charity Ball visits Fetal Care Center



Pictured are (left to right): Baylor Health Care System Foundation president Rowland K. Robinson, Debbie Oates, Sarah Losinger, Aileen Pratt, Leo Schnabel, Christie Carter, Nicole Yost, M.D., and Kevin Magee, M.D.

MEMBERS OF THE CRYSTAL CHARITY BALL visited the Fetal Care Center at Baylor University Medical Center at Dallas on February 19.

The Crystal Charity Ball has pledged to raise \$750,000 for the Fetal Care Center to allow it to enhance its facility, acquire advanced technology and expand clinical research.

ON THE BOARD

ROY BAILEY

ROY BAILEY is an executive vice president at Hicks Holdings LLC. Prior to joining the firm, he was a founding partner and managing director of Giuliani Partners LLC. Roy has established himself as a successful executive in the finance and insurance industry. In addition to Bailey Insurance Associates, one of the largest single principal-owned agencies in Dallas, Roy was also the co-founder, chairman and chief executive officer of Premium Finance Holdings.

An SMU graduate, Roy has also been recognized for his civic activities in Dallas. He was one of the youngest presidents elected by the Downtown Rotary Club of Dallas. He has served on the boards of numerous public organizations, including Baylor Health Care System Foundation, Victim Relief Ministries, the Texas Safety Association, DFW Airport Chaplaincy, the SMU Athletic Forum, the Mustang Club, the Dallas Athletic Club and the Park City Club. He was also involved in the Foundation's second annual EveryMan® dinner in May.

Roy is the former finance chairman of the Republican Party of Texas. He is the campaign chairman of U.S. Congressman **Pete Sessions** and recently served as national finance chairman for the Rudy Giuliani presidential campaign. **What is a special story you have about an experience with Baylor?**

The three best experiences of my life: All three of my children were born at Baylor. Also, when my wife was in labor with our second child, we were at home when the house was struck by lightning and burned to the ground. We went straight to Baylor, and they were unbelievable.



Roy Bailey

The hospital literally was our home for the next five days.

Describe your family.

My wife, **Tina**, and I have been married for almost 30 years. We have three children, **Britain, Billy and Bridget**, who all live in the Dallas area.

To what do you attribute your success?

The good example and good advice given to me by my father. Guidance given by mentors and perseverance, trying to outwork the competition or just being tenacious toward the goal.

What is the highlight of your career?

Being able to work closely and partner with such successful and well-regarded people as **Rudy Giuliani** and **Tom Hicks**.

If you had to choose a different career, what would it be?

I'd like to be a sports broadcaster. I would have liked to have been the next **Jim Nantz**.

Most people would be surprised to know that ...

I'm very sentimental and cry easily. I was watching the Kentucky Derby on TV and heard them play "My Old Kentucky Home" and cried the whole way through. Everything from that to saying goodbye to children who are going off to college.

What lesson did you have to learn the hard way?

I had to learn never to celebrate a deal until the check clears the bank.

What's the best reward for a job well done?

Having others that you admire recognize the contributions you have made or the success you have had while at the same time using the utmost integrity and professionalism.

Nursing program awards scholarships

BAYLOR HEALTH CARE SYSTEM took a step to counteract the growing nursing shortage when it awarded the first four nursing scholarships through its *Advancing Nursing Excellence* program.

Liz Juarez, a registered nurse at Baylor University Medical Center at Dallas with an associate's degree in nursing, will be able to earn her bachelor's degree at Texas Woman's University. **Tonya McVay**, an R.N. at Baylor Specialty Hospital with an associate's degree, will also work toward her B.S.N. at the University of Texas at Arlington.

Theresa Rodgers, an office coordinator at Baylor Corporate Health Care Improvement, will work to earn an associate's degree at Trinity Valley Community College and become an R.N., and **Roya Soltani**, a patient care assistant and licensed vocational nurse at Baylor Regional Medical Center at Grapevine, will study at UT-Arlington to become an R.N. with a bachelor's degree.

Hospitals need approximately 116,000 registered nurses to fill vacant positions nationwide, and the shortage could reach 500,000 by 2025. At any given time, Baylor needs 500 registered nurses to fill vacant positions.

Advancing Nursing Excellence allows nurses seeking advanced nursing education to work part time while in school and receive a full-time salary. An annual scholarship costs \$30,000, and \$60,000 funds a full two-year scholarship.

For more information about Advancing Nursing Excellence, please contact Ellen Dearman at 214.820.7877 or Ellen.Dearman@BaylorHealth.edu.

GRAND ROUNDS®



Make plans now for Grand Rounds®

BAYLOR HEALTH CARE SYSTEM FOUNDATION will host the Grand Rounds® golf tournament October 5 at the Northwood Club. Former pro golfer **Don January**, winner of 10 PGA Tour events including the 1967 PGA Championship, will be the guest speaker.

The event, in its eighth year, supports graduate medical education at Baylor Health Care System. Thanks to its many generous sponsors, Grand Rounds® raised a record \$244,500 in 2008. Approximately 70 companies supported the event last year.

For more information about Grand Rounds® or graduate medical education at Baylor, contact Jacqueline Weaver Hill at 214.820.2229 or Jacqueline.Hill@BaylorHealth.edu.

To learn more about any Baylor Health Care System Foundation initiative, contact the Foundation at 214.820.3136 or e-mail thetorch@BaylorHealth.edu. Write to us at 3600 Gaston Avenue, Barnett Tower Suite 100, Dallas, TX 75246-1800.

GIFT PLANNING

Donors' IRA gift will leave \$1 million for nursing education

W E ALL HOPE to avoid spending time in a hospital, but when it becomes necessary, having quality care can provide some comfort during a stressful time.

That's part of the reason one generous donor couple has arranged for a \$1 million gift from their Individual Retirement Account that will ultimately establish a fund for nursing education at Baylor Health Care System.

"Fortunately, I haven't needed to be hospitalized, but when my wife and I do, I want Baylor to be able to offer the best to us – as well as to others," the donor said.

The donors believe strongly in the importance of nursing education as a way to achieve and maintain quality care for all patients Baylor serves.

"There's a shortage of nurses, and I want Baylor to be the best hospital of choice for qualified candidates," the donor said. "Furthermore, they can't attract specialist physicians without having a qualified specialist nursing staff."

Asked if there were additional reasons the couple was attracted to nursing education, the donor said, "My wife has devoted much of her time to working with underprivileged young women and helping them get as much education as possible. Her favorite charitable cause has involved helping young girls get ahead. So supporting education for nurses – many of whom are women – is part of a continuum of helping women improve their lives. For that reason, this gift falls right in line with her efforts and our passions."

The couple is also concerned about the nation's changing demographics, which contribute to nursing's challenges. By 2020, half of the registered nurses in Texas will have retired, and another 25 percent will be eligible for retirement by 2030. Compounding the problem, 11,000 qualified applicants were turned away from

Texas nursing schools in 2007 because of a shortage of faculty or clinical training sites.

The donors also believe that helping currently employed nurses with their education will make them want to remain at Baylor.

"This will increase nurses' loyalty to Baylor, so typical nursing turnover should be reduced as well," he said. "This will have an impact on morale throughout the nursing staff."

Baylor chief nursing officer **Rosemary Luquire, R.N., Ph.D.**, is grateful for the resources this donation will provide for the future of nursing.

"It's this kind of generous, thoughtful giving that helps us fend off the nursing shortage that threatens health care in this country," Dr. Luquire said. "This gift will also help ensure that nurses at Baylor continue to get the advanced education that they need to provide quality care in an increasingly complex field."

Earlier this year, Baylor University Medical Center at Dallas was honored with reaccreditation as a **Nursing Magnet facility** by the American Nurses Credentialing Center. Baylor Dallas was first recognized with the three-year designation in 2006.

For more information, contact Ellen Dearman at 214.820.7877 or Ellen.Dearman@BaylorHealth.edu.

Plan now to give later

W ant to make a gift from your IRA, leave an insurance policy or make another type of planned gift to Baylor? Baylor Health Care System Foundation can help.

Contact Cynthia Krause at 214.820.7928 or Cynthia.Krause@BaylorHealth.edu or Jayne Grimes at 214.820.4771 or Jayne.Grimes@BaylorHealth.edu to find out how to arrange a planned gift.

Baylor Health Care System does not provide legal, accounting or tax advice. Please consult your professional advisors for assistance in these areas.

Pitman gives back through planned gift

S ANDRA PITMAN knew she wanted to leave her estate to Baylor Health Care System. Her only question was to which department.

"I picked breast cancer because I have lost so many family members to cancer in general and breast cancer specifically. My sister survived, but others have not," Sandra said.

Sandra has arranged a planned gift that will leave her estate to Baylor Health Care System to fund the **Buhlig-Pitman Endowment for Breast Cancer Research**. Buhlig is Sandra's maiden name, and she is including it to honor her father.

"My dad worked really hard to get what he had, so I would like to see it not spent frivolously," Sandra said. "I want his money to keep working."

She came to know and love Baylor "in a roundabout, backward way" through her work as a home health caregiver. When she took one of her clients to visit her doctors at Baylor, the way they treated her made an impact.

"I was very impressed with how they took care of her, no matter what the problem was," Sandra said. "They always addressed it immediately. She passed away last year at 95, so that tells you how good the care was. She wouldn't have been with us for so long if not for the care at Baylor."

But it wasn't just Baylor's care for her client that caught her eye.



Sandra Pitman and Cynthia Krause

"Even the way Baylor treated me as a caregiver was phenomenal," Sandra said.

Sandra worked for decades in accounting but transitioned into home health care when she was looking for a line of work that allowed her to give something back. She chose home health care based on personal experience when she had a long hospital stay at the age of 16.

"My mother came and sat with me in the hospital every day," Sandra said. "That's where I get it. I feel better helping people who can't do things for themselves anymore. It's much more rewarding than making sure all the accounts balance."

And her gift will ensure that she can keep making a difference for others for generations to come.

For more information about gift planning, contact Cynthia Krause at 214.820.7928 or Cynthia.Krause@BaylorHealth.edu.



From the Chairman

R ecent news reports have pointed out how many health care institutions are having difficulties because of these unusual economic times.

The CBS News program "60 Minutes" ran a story about a large public hospital in Las Vegas which is cutting back services because of budget problems. The show emphasized the human need involved in an economic crisis, especially when it comes to health care for those who may not be able to afford it if hospitals that provide charity care – like Baylor Health Care System – are no longer financially able to do so.

On the show, one of these patients read the letter telling her of the termination of oncology-related services. When asked what it meant to her, she said, "a death sentence." Another patient lamented her inability to care for her children or work to support them due to her desperate medical situation.

During these tough times, Baylor is making a point to be there for all of its patients. Our system is supporting initiatives such as the Cancer Indigent Fund for those who can't afford cancer care and building a major new cancer treatment center at Baylor University Medical Center at Dallas.

The system is also proceeding with the southern sector diabetes initiative at the Juanita J. Craft Center in the Fair Park neighborhood. As Baylor president and chief executive officer Joel Allison has stated, this will improve not only the health, but also the economic health of the South Dallas community.

The system also provides large amounts of unpaid care in facilities such as the emergency departments throughout the system and by operating a Level I trauma center at Baylor Dallas.

Of course, these initiatives are only possible because of successful financial stewardship throughout the entire system. An important part of any financial success is the income derived from the philanthropic support Baylor receives from many generous donors. We and the patients we serve appreciate it greatly and hope that we can count on your continued support.

Leonard Riggs Jr. M.D.

Leonard M. Riggs Jr., M.D.
Chairman, Board of Directors
Baylor Health Care System Foundation

Discovery Foundation makes gift for Women's Psycho-oncology Program

THE DISCOVERY FOUNDATION has approved a \$100,000 grant to the Baylor Charles A. Sammons Cancer Center for the Women's Psycho-oncology Program.

The Women's Psycho-oncology Program was initiated in 2008 as a collaboration between the Women's Health Psychology Service and Baylor Sammons Cancer Center.

Its objective is to develop a comprehensive care program to meet the emotional needs of women diagnosed with cancer. It complements the existing psychosocial services of the Virginia R. Cvetko Patient Education Center. The program has become a priority at Baylor Sammons Cancer Center because of the growing awareness among its physicians of the need to address the issues that impact patients' mental health as they make the journey through their cancer care plan.

Discovery Foundation chairman of the board **Clint Josey** and president **David Winter, M.D.**, were pivotal in bringing the gift to Baylor.

"We are excited to be a part of this innovative program that explores new methods to aid



Betty and Clint Josey

patient care," Dr. Winter said.

The Discovery Foundation grant will help fund both clinical services and research components of the Women's Psycho-oncology Program. Clinical services include professional screening evaluations, counseling, and follow-up services. The research component will help enhance the understanding and treatment of the emotional impact of cancer.

For more information about supporting the Women's Psycho-oncology Program, contact Roxann Garcia at 214.820.8196 or Roxann.Garcia@BaylorHealth.edu.

"We are excited to be a part of this innovative program that explores new methods to aid patient care." ■ Dr. David Winter, Discovery Foundation president

FOR DREW OLESON, transitioning from a career in sales and marketing to fundraising for Baylor Health Care System has been a remarkable experience.

"Talking with people who have overcome great challenges in their lives and learning about how they handle adversity is always inspiring to me," Drew said. "I've had the privilege of hearing many of those stories here at Baylor. Listening to them really makes me appreciate what I have and brings new meaning to what we do every day."

Drew has been a director of development, focusing on fundraising for the new \$350 million cancer center and Baylor Regional Transplant Institute since August. He was working in sales for General Electric Plastics in Kansas City before joining Baylor Health Care System Foundation.

"Baylor has a stellar reputation, and I was interested in getting involved with an organization where I can help make a difference," he said.

Drew is also enjoying being back in his home state.

"My wife and I wanted to get back to Dallas," Drew said. "It allows us to be much closer to family and friends."

Dallas is where Drew earned his master's degree from SMU with a dual focus on finance and strategy and is the hometown of his wife, **Kelly**. It's also a shorter distance from San Antonio, where Drew spent much of his childhood, and where his parents and his sister's family live.



Drew and Kelly Oleson

When he's not in the office, Drew, who earned his bachelor's degree in marketing from Texas Tech, enjoys golf, spending time with his wife and yellow Labrador, Hank, and heading to the Texas coast with friends and family. He also shares an interest in auto racing with his father, **Ken**, who raced stock cars in his younger days.

And, if he weren't so busy raising funds to help Baylor reach its goals, his love of golf might just take over.

"If I had to choose a different career, I'd want to be head golf pro at Kapalua in Maui," he said, laughing. "We went there for our honeymoon and played the course, and we were truly in awe of the scenery."

PHYSICIAN PROFILE

ROBERT SCHOENVOGEL, M.D.

DR. ROBERT SCHOENVOGEL has been a member of the medical staff at Baylor University Medical Center at Dallas since 1980.

A native of Houston, he earned his bachelor's degree from the University of Texas in three years, graduating Phi Beta Kappa while also being active with Sigma Alpha Epsilon. He received his medical degree from the University of Texas Southwestern Medical School in Dallas, graduating in the top 10 percent of his class, and he has been in Dallas ever since. He completed his internship in internal medicine at Parkland Memorial Hospital and did his residency in urology at Parkland and Baylor Dallas.



Dr. Robert Schoenvogel

Dr. Schoenvogel is also active in philanthropy, playing a role in the Baylor Health Care System Foundation prostate cancer dinner, EveryMan®, and supporting the Texas Scottish Rite Hospital for Children and the Circle Ten Council of the Boy Scouts of America.

He was a leader from an early age, rising to the rank of Eagle Scout in the Boy Scouts and being elected fire chief of his sixth-grade class, which he jokingly calls "the height of my political career."

What brought you to Baylor?

I was a resident here, and I really enjoyed the staff, the atmosphere and that Baylor had great nurses and great doctors.

What are your hobbies or interests?

Fishing and playing golf. I belong to a couple of clubs, and I like to take trips with friends.

Describe your family.

I've been married for almost 37 years to my wife, **Liz**. We have three kids – two sons and a daughter – and two grandchildren, with two more on the way.

To what do you attribute your success?

Simply doing something that I enjoy. If you're doing something you enjoy, there's a much better chance of you being successful at it. I practice with the philosophy that if my patients are doing well, I'm doing well.

If you had to choose a different career, what would it be?

I wouldn't do anything different. My grandfather graduated from medical school in Galveston in 1918, and my father later graduated from Galveston, too. I even had several cousins who were doctors. I always knew I was going to do it, too. Nothing could have changed that.

What lesson did you learn the hard way?

If you don't do something yourself, it's not going to be done the way you want it. You have to accept personal responsibility for your actions.

the torch® survey

We would love to hear from you. Please go to www.thetorchsurvey.com to complete a short survey about *the torch*®, the newsletter of Baylor Health Care System Foundation.

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