

Board chair receives Linz Award

RLE NYE, the chairman of Baylor Health Care System Foundation board, has received the 2011 Linz Award, one of the most prestigious

recognitions a Dallasite can receive in honor of extraordinary civic service or humanitarian efforts.

"It is difficult to think of a more deserving individual who has accomplished or exhibited greater passion and commitment to causes bene-



fiting the community," said Foundation president Rowland K. Robinson. "Erle embodies the Linz Award concept of distinguished and selfless public service."

In addition to his extensive experience in the corporate world – he was leader at TXU for more than 20 years and now serves as chairman emeritus – Erle has been involved in numerous causes for several decades. He became chairman of the Foundation board in 2010.

"I'm highly flattered," said Erle. "If you look at the list of people being honored, it's the best of the very best. To be included on that list is an honor."

Erle is the 83rd recipient of the award and joins previous recipients with strong Baylor connections, including Karl Hoblitzelle, J. Erik Jonsson, Juanita Craft, Carr P. Collins Sr., Thomas Dunning and Ronald Steinhart, and dozens of other civic-minded individuals who have served the Dallas community with great distinction.

"It is hard to know where to begin in describing Erle's influence and impact on our community," said **Lindalyn Adams**, Foundation senior officer and recipient of the 50th Linz Award in 1978. "He is so respected in Dallas, as a businessman, philanthropist and civic leader. I am also blessed to call him a friend."

Erle was nominated for the honor by **Joel Allison**, president and chief executive officer of Baylor Health Care System. He will receive the award March 27. The Linz Award is sponsored by *The Dallas Morning News* and Zale Corporation. The Linz Award Luncheon is a community service project of the

Foundation builds on fundraising success

HILE NATIONAL CHARITABLE GIVING is rising at modest rates consistent with the economic recovery, Baylor Health Care System Foundation had its best year on record in fiscal year 2011. The Foundation raised more than

\$36 million for Baylor Health Care System initiatives, including a transformational gift from **Annette and Harold Simmons** for solid organ transplant initiatives.

"Baylor has a proud history of philanthropic support, and we continue to earn our community's trust and support through the value we provide," said **Joel Allison**, president and chief executive officer of Baylor Health Care System. "This fundraising success offers significant opportunity to redefine health care for our community, as we continue to build upon our national reputation for safety, quality, leadership and advanced bedside care."

Over the past five years, the Foundation has raised \$144 million to support Baylor initiatives



"The faith our donors demonstrate in us is inspiring and gratifying, yet

DATION we know our work is not complete. To sustain excellence requires innovation and investment," said Foundation president Rowland K. Robinson. "We are building momentum toward something bold that will shape the future of Baylor.

We look forward to sharing it with the community in the next year." See list of 2011 donors on pages 4-5

an important component of the human immune

system that orchestrates our body's defense

In the past 20 years, the study of dendritic cells

"This fundraising success offers significant opportunity to redefine health care for our community."

- Joel Allison, President and Chief Executive Officer of Baylor Health Care System

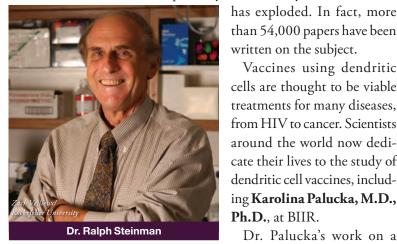
Nobel Prize laureate Ralph Steinman honored by Baylor Institute for Immunology Research

N JANUARY 20, medical researchers, physicians and scientists gathered to honor the memory of a man whose life's work enhanced

our understanding of medical science and to name the **Ralph Steinman Center for Cancer Vaccines** at the Baylor Institute for Immunology Research (BIIR) in Dallas.

Ralph Steinman, M.D., was a Harvard-trained physician and a well-respected medical researcher. In the early 1970s, while working in his lab at Rockefeller University in New York, Dr. Steinman made

a discovery that would change the field of medicine forever. Through his microscope, he observed a cell that looked like it had branches. It would



against illness.

melanoma vaccine drew Dr. Steinman's attention and the two became great friends. The scientists worked together comparing data and exploring the possibilities of dendritic cell vaccines.

Junior League of Dallas sustaining members. \eth

What's Inside

later become known as a dendritic cell, the possibilities of dendritic cell vaccines.

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Volunteer Services Group at Baylor Grapevine supports cardiac symposium, \$100 million expansion

N JANUARY, the board of directors of the Volunteer Services Group at Baylor Regional Medical Center at Grapevine made a \$200,000 pledge to support the hospital's annual cardiovascular symposium and Baylor Grapevine's expansion.

Begun in 2011, the Baylor Regional Medical Center at Grapevine Cardiovascular Symposium is an educational event designed to update physicians in primary care, internal medicine,

family practice and general cardiology on the most current cardiovascular therapies. The gift from the V o l u n t e e r Services Group will sponsor the program and allow Baylor Grapevine to recruit nationally

prominent cardiologists to present at the symposium.

"As Grapevine continues to grow, Volunteer Services has a responsibility to invest in projects that will bring the greatest value to our community," said **Tim Plohg**, president of the board of directors of the Volunteer Services Group at Baylor Grapevine. "We believe the cardiovascular symposium plays a critical role in supporting existing staff at Baylor Grapevine and will help attract top-tier cardiologists to the hospital through its demonstrated commitment to medical education."

In addition, the gift from Volunteer Services will be recognized in the new cardiovascular waiting room that will anchor the lobby of the new patient tower at Baylor Grapevine. "We are grateful to the Volunteer Services Group for their dedication and leadership in supporting the Baylor Grapevine Cardiovascular Symposium. This generous gift will ensure that we are able to continue providing advanced heart care," said **Doug Lawson**, president of Baylor Grapevine.

Volunteer Services at Baylor Grapevine consists of community members who donate their time throughout the hospital in numerous ways,



including operating the gift shop. They also host many fundraising activities and coordinate special events throughout the year.

Baylor Grapevine broke ground on a \$100.5 million patient tower and expansion last November. The expansion will add 48 patient beds (with space for 60 additional beds), nine emergency department rooms and four additional operating suites. It will also enhance specialty areas such as cardiovascular services, women's and children's services, and the Level 3 Neonatal Intensive Care Unit (NICU). The tower is expected to open in summer 2013.

For more information about Baylor Grapevine, contact Sarah Burdi at 214.820.4721 or Sarah. Burdi@BaylorHealth.edu. 🔕

Generous gift supports cancer care

HEN THE NEW BAYLOR Cancer Hospital at Baylor University Medical Center at Dallas is completed in late 2012, cancer patients will have access to a specialized

emergency department that will provide people with compromised immune systems safer access to



emergency care. The new waiting room, while located on Baylor Dallas' campus, will have a plaque outside its door that reads: "Given generously by Smt. Ginnidevi Radhavallabji Khetan Charitable Trust, Jhunjhunu, India."

The \$100,000 gift that will name the Oncology Emergent Care Clinic Waiting Room was given by **Ashok Khetan**. Mr. Khetan was looking for a way to honor the memory of his late mother who fought and lost her battle to cancer but whose generous spirit inspired a family tradition of philanthropy. Mr. Khetan's nephews, twin brothers **Rainer Khetan, M.D.**, and **Roger Khetan, M.D.**, are both physicians on the medical staff at Baylor Dallas. They suggested to their uncle that he give a gift to Baylor. Mr. Khetan's gift will fund the oncology patient navigation program at Baylor Charles A. Sammons Cancer Center.

"The oncology navigation program was a natural fit with our uncle's wishes to make a gift that would directly help other cancer patients," said Dr. Roger Khetan.

The program provides cancer patients with a nurse who helps facilitate patient access to timely diagnosis and treatment as well as education and emotional support in the course of their cancer journey.

For more information about the new Baylor Cancer Hospital, contact the Foundation at 214.820.3136 or thetorch@BaylorHealth.edu.

F CUS ON RESEARCH

American Cancer Society awards Baylor researcher grant to study novel treatment for prostate cancer

NE IN SIX MEN in the U n i t e d States will be diagnosed with prostate cancer in his lifetime. Prostate cancer is the second-most common cancer and the second lead-



Dr. SangKon Oh

ing cause of cancer-related death in American men today.

The American Cancer Society has provided a \$720,000 Research Scholar Grant that will help fund a four-year study of novel immunotherapy regimens that may help provide more effective treatment for prostate cancer patients.

The research is being conducted by **SangKon Oh, Ph.D.**, an associate investigator on staff at Baylor Research Institute.

"This study will help us understand how we could

utilize therapeutic immunity for prostate cancer and eventually cure the disease," said Dr. Oh.

Because patients with advanced and late-stage prostate cancers may eventually become resistant to current treatment options, Dr. Oh and his team seek to test the effectiveness of alternative

"This study will help us understand how we could utilize therapeutic immunity for prostate cancer and eventually cure the disease." – **Dr. SangKon Oh**

immunotherapy strategies through a study entitled, "Antibody-based Combination Immunotherapy against Prostate Cancer."

Cancer immunotherapy is the use of the immune system to reject cancer. Through cell-based

immunotherapy, immune cells, such as dendritic cells, are activated so that the patient's immune system will attack the malignant tumor cells responsible for the disease.

Utilizing a new platform technology developed by Baylor Institute for Immunology Research that targets antigens directly to human dendritic cells, the study will test a new dendritic cell vaccine in combination with a therapy that would allow the breakdown of the immunosuppressive tumor microenvironment. An immunosuppressive microenvironment allows tumors to survive and flourish in spite of the immune system response generated by the cancer patient against his tumor tissue. If the study proves successful, this novel combination therapy regimen could improve outcomes for prostate cancer patients in the near future.

For more information about Baylor's research initiatives, contact Sarah Burdi at 214.820.4721 or Sarah.Burdi@BaylorHealth.edu. 🔕

GIFT PLANNING

Leading by example: Clampitt established tradition of service, generosity

FANYTHING OUT-SHONE MAX CLAMPITT'S PAS-SION FOR PAPER, it was his passion for giving back to the community and imparting a tradition of philanthropy to his children and grandchildren.



When Max first started Clampitt Paper Company in 1941, there was little time for community service, or even sleep, for that matter. Max had an 18-hour work routine, selling paper products by day and cutting paper by night.

But, persistence paid off. Under Max's leadership, Clampitt Paper Company became one of the largest independently owned paper distributors in the United States with more than 300 employees – a far cry from the days when Max, his wife, **Mary Nell**, and one other employee comprised the company's payroll.

As his company grew, Max had more time to dedicate to community fundraising projects.

During his lifetime, Max was campaign chairman of the Community Chest (now United Way), and participated in the Dallas Chamber of Commerce, Salesmanship Club of Dallas, Red Cross and Salvation Army.

Max's community involvement did not end there. He was also a dedicated supporter of Baylor Health Care System. In 1957, he led the \$2.5 million campaign to build what is now known as the Karl and Esther Hoblitzelle Hospital on the campus of Baylor University Medical Center at Dallas. And in 1990, Max gave a gift that led to the renovation of Baylor Dallas' AM Admit Unit, named in honor of Mary Nell, who passed away earlier that year.

"My father truly believed that a gentleman is one who puts more into life than he takes," said **Don Clampitt**, chairman and CEO of Clampitt Paper Company and the youngest of Max's three children. "He taught me so much about civic responsibility and what it really means to give back to the community."

In the mid-1990s, Max and his wife, Gayle,

made significant gifts through charitable trusts to endow the transplantation immunology research chair at Baylor Institute for Immunology Research. Since Max's death in 2001, Don has been instrumental in ensuring that his father's planned gifts were fully executed.

"He taught me so much about civic responsibility and what it really means to give back to the community." – Don Clampitt

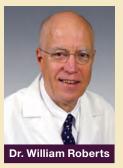
Through a lifetime of service and giving, Max left a legacy of philanthropy that continues to inspire his children and grandchildren.

Today, in addition to their other civic commitments, Don and his siblings manage the Clampitt Foundation, which supports local nonprofit organizations. Don looks forward to having his children become more involved in the foundation's grant-making decisions, so that they too will carry on their grandfather's legacy.

Dr. William Roberts' gift to keep Baylor publishing

HYSICIAN, RESEARCHER AND PROFESSOR WILLIAM C. ROBERTS, M.D., is a strong proponent of medical research and publication.

"One of my mentors, the late **J. Willis Hurst, M.D.**, opined that the best way to learn about a subject is to write about it. I completely agree," said Dr. Roberts, executive director of



Baylor Heart and Vascular Institute and editor in chief of *Baylor University Medical Center(BUMC)Proceedings*, the peerreviewed academic journal of the Baylor Health Care System.

BUMC Proceedings, a quarterly publication, features results of research, clinical activities, medical philosophy and medical history. It is also a unique venue for Baylor clinicians and researchers to share their work with their colleagues.

Foundation honors financial advisors at Philanthropic Leadership Award Dinner



Rowland K. Robinson, Michael Graham and Joel Allison



Vester Hughes and Jeff Smith



Lora Davis and Cynthia Krause



Harris Clark and Michael Graham

Dr. Roberts has established a gift annuity to ensure that the journal will continue long after he leaves his post as editor in chief.

Dr. Roberts' passion for publishing was fostered early in his medical career, when he obtained a research position at the National Institutes of Health in Bethesda, Md. Over the course of his career, he has published more than 1,500 articles on cardiovascular disease, most in peer-reviewed publications, and served as editor in chief of *The American Journal of Cardiology* since 1982. He has also authored several books on cardiovascular disease and spoken at more than 2,000 medical meetings. Dr. Roberts came to Baylor University Medical Center at Dallas in 1993. AST FALL, Baylor Health Care System was the recipient of a transformational grant made by the **Deerbrook Charitable Trust** to improve care for elder patients. The grant was a result of months of collaboration between Deerbrook representatives, Baylor executive and clinical leaders, and Baylor Health Care System Foundation staff. Yet, it may never have come to fruition if not for one individual – **Michael Graham** – an attorney who helped connect Baylor with one of his clients who has a passion for bringing quality health care to older patients.

In December, the Foundation honored Mike and recognized the work of area legal and financial advisors at the third annual Philanthropic Leadership Award Dinner at the Crescent Club. "We celebrate the vital role advisors play in furthering philanthropy for our community," said Foundation president Rowland K. Robinson. "Through the tools of their trade, they are able to help their clients make a meaningful impact through philanthropic gifts."

Upon accepting the Foundation's **Philanthropic Leadership Award**, Mike spoke about the rewards of advising clients who wish to transform their philanthropic interests into reality.

"It has been incredibly satisfying to see a great client fulfill his passion for geriatric and nursing care, and to help join him, the Deerbrook Charitable Trust and Baylor together," said Mike.

The grant from the Deerbrook Charitable Trust is being used to develop programs that will improve care of elderly populations in hospitals, nursing homes, patients' homes and through the education of nurses. From these innovations, Baylor's advances will be shared with institutions throughout the region and the nation.

Cardiovascular Research Review Committee celebrates milestone

OR THE PAST 10 YEARS, the Cardiovascular Research Review Committee (CVRRC) has been instrumental in promoting and encouraging research at Baylor Health Care System. This year the committee will mark a significant milestone when it funds its 100th project.

Supported entirely by philanthropic gifts, the CVRRC provides seed money for otherwise unfunded or underfunded research projects at Baylor. By focusing on novel projects, such as pilot projects and projects led by medical fellows, the CVRRC has been able to propel valid proposals into viable clinical cardiovascular research. It has also succeeded in encouraging new investigators to enter the realm of clinical research. Any employee at Baylor whose clinical work includes aspects of cardiovascular care – researchers, physicians, fellows, nurses, chaplains, rehabilitation therapists and others – may submit a proposal to be considered for funding by the committee.

"The work of the CVRRC matches Baylor's mission," said **Cara East, M.D.**, director of the Soltero Cardiovascular Research Center and CVRRC member. "It also provides a tremendous opportunity to educate our clinical staff about the research funding process."

The committee meets twice annually to hear new proposals as well as to review the progress of previously funded projects. Proposals go through a two-tiered peer-review process, similar to that of larger funding entities like the National Institutes of Health (NIH).

"Our goal is to fund projects that will lead to publication or larger-scale research studies," said **Beverlee Warren**, senior medical librarian for cardiovascular services and CVRRC co-administrator.

The CVRRC has achieved just that. Since

Dr. Robert L. Fine

2002, many of its projects have been published in academic journals. In addition, the committee has funded two projects that have been expanded into full-scale studies funded by the NIH. Among those is a \$2.3 million study led by **Giovanni Filardo, Ph.D., MPH**, director of epidemiology in the Baylor Health Care System Institute for Health Care Research and Improvement, that was funded by the NIH last fall.

"The CVRRC has been a bonanza for Baylor in terms of research," said **William Roberts, M.D.**, executive director of Baylor Heart and Vascular Institute and CVRRC Academic Advisory Board member. "Baylor's continued efforts to add to the clinical knowledge base will help us compete among the nation's top health care systems."

For more information about Baylor's research initiatives, contact Sarah Burdi at 214.820.4721 or Sarah.Burdi@BaylorHealth.edu. 🙆

The Foundation's top donors

B AYLOR HEALTH CARE SYSTEM FOUNDATION raises and manages charitable funds for Baylor Health Care System. Since it was created in 1978, the Foundation has distributed more than \$399 million to Baylor. The Foundation has an active donor base of more than 10,000 individuals, corporations and foundations. We would like to thank the generous donors who have supported our mission throughout the years. Here is a look at those who gave \$2,500 or more during calendar year 2011.

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Highlights of the Cardiovascular Research Review Committee

The Cardiovascular Research Review Committee has achieved success by funding projects that have gone on to receive funding from the National Institutes of Health, been published in peer-reviewed journals, presented at national and international conferences or led to the creation of new programs at Baylor Health Care System. Here are a few examples:

BAYLOR INVESTIGATORS	OUTCOMES
Giovanni Filardo, Ph.D., MPH , director of epidemiology in the Baylor Institute for Health Care Research and Improvement	Dr. Filardo was awarded a \$2.3 million grant from the NIH to expand two of his CVRRC-funded pilot studies on new-onset atrial fibrillation following coronary artery bypass graft surgery. The study will provide insights into the prevention and management of post-operative atrial fibrillation, a common cause of irregular heartbeat.
Cara East, M.D. , director of the Soltero Cardiovascular Research Center, and Teodoro Bottiglieri, Ph.D. , director of neuropharmacology at the Baylor Research Institute	A pilot study examined homocysteine-lowering therapies on patients with kidney disease. A high level of homocysteine, an amino acid found in the blood, is a powerful risk factor for cardiovascular disease. Dr. Bottiglieri received funding from the NIH to expand the scope of the study in 2008.
Jeffrey Schussler, M.D. , cardiologist and medical director of critical care on the medical staff at Baylor Hamilton Heart and Vascular Hospital	Seven of Dr. Schussler's CVRRC-funded studies have been published in peer-reviewed journals, including <i>Clinical Cardiology, American Journal of Cardiology</i> and <i>Journal of Cardiovascular Computed Tomography</i> . He has also presented the results of his studies at several national conferences.
Jenny Adams, Ph.D. , exercise physiologist at Baylor Jack and Jane Hamilton Heart and Vascular Hospital	A series of studies in cardiovascular rehabilitation led to the creation of the Return to Work Lab at Baylor. The lab develops specialized programs for industrial athletes, like firefighters, to ensure they are healthy when they return to their jobs after a cardiac event.

How your gifts make a difference at Baylor

URING THE PAST YEAR, Baylor Health Care System Foundation has helped donors do meaningful work throughout Baylor Health Care System. In fiscal year 2011, the Foundation distributed nearly \$29 million to support Baylor's initiatives in the areas of medical education, research, patient care and capital projects. These funds are critical to helping Baylor achieve its vision of being the best place to give and receive safe, quality, compassionate health care. 👌



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From the President

George Burns once said, "When you stop giving and offering something to the rest of the world, it's time to turn out the lights."

Before an unforgettable story can be told, it must first be *experienced*. This story is about ... Service. Strength. Hope.

Last March, Baylor Health Care System brought hope to North Texas in the form of a 10-story *outpatient* cancer facility, dedicated to providing the very best in cancer care to all people in our region.

Now, we are completing construction of the first dedicated *inpatient* cancer hospital in North Texas. This 120-bed hospital is scheduled to open, floor by floor, throughout 2012.

Recently, I took a tour of the new hospital. A colleague stopped me. She urged me to look carefully at the faces of the caregivers.

No matter their differences, their eyes all revealed the confidence, the composure, the empathy and the commitment of those who have chosen a career in the medical field - more specifically, those who have chosen to take care of cancer patients whose conditions are serious enough to warrant hospitalization.

They shared a contagious self-confidence that comes from joy and patience, from the mastery of painstaking techniques and the drive to serve others, from pride, and from putting their hearts and souls into their work.

Because these caregivers embody what they do, they remind us of something essential. Why are we in this world, if not to work together, to enhance the wellbeing of others? For them, the answer is to put the patient at the center of all we do.

Seeing these caregivers, seeing their skilled hands, their wise faces and their frank gazes - I experienced, I felt, the great story described at the outset. To George Burns: the lights are burning brightly at the new cancer hospital!

Naming the new dedicated cancer hospital is the Foundation's top priority, and is, in my opinion, one of the most important, highest-profile, donor recognition opportunities in Dallas and beyond. It's

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a place where stories of serving others, strength and hope abide each day.

Our chairman, Erle Nye, a force in Texas corporate and civic circles, is receiving an extraordinary honor, the prestigious Linz Award. Erle, we stand proud knowing you are being recognized for your selfless dedication to making our world better! 🕭

Rowland K. Robinson President Baylor Health Care System Foundation Robinson@BaylorHealth.edu

ON THE BOARD

DON CLAMPITT

ON CLAMPITT is a longtime supporter of Baylor Health Care System, continuing a legacy of philanthropy begun by his father, **Max**, that he hopes to pass along to his children (see article on p. 3). After earning a B.B.A. from the University of New Mexico, Don returned home to Dallas in 1979 to join the family paper business. He now is chairman and CEO of Clampitt Paper Company, one of the largest independently owned wholesale paper distributors in the United States.

What do you like most about Baylor? Why would you recommend it to a friend?

In my opinion, the health care at Baylor is second-to-none. Baylor's investment in research, combined with its efforts to recruit the highest caliber physicians, makes it an exceptional place to receive health care.



What is a special story that you have about an experience with Baylor?

I will never forget a luncheon during which **Robert Fine, M.D.**, spoke about palliative care. I was moved by how Baylor's palliative care team addresses

the needs of patients and their families who are facing life-limiting illnesses, not just in terms of their physical care, but also their emotional and spiritual care.

What role do you have in a cause or non-profit organization?

Last year, I was president of the DREAM Fund, an organization that provides emotional and financial support to individuals in the communications field who have had an unexpected emergency or crisis. I have also been very involved with my alma mater, having served on both the university's alumni board and the advisory council for the business school.

Describe your leadership style.

As CEO, I try to establish a clear vision for the company and communicate that vision to my employees. I believe any Clampitt Paper Company employee could tell you where we are headed and how we plan to get there.

Describe your family.

I have four children – **Bryan**, 27, who is a youth pastor in Albuquerque; **Meredith**, 24, who works in customer service at Clampitt Paper; **Preston**, 21, my stepson, who flies helicopters for the U.S. Army; and **Cullum**, 13, who is in the 7th grade. **Who are your heroes?**

By a long shot, my dad, Max, and mom, **Mary Nell**. They taught me about the importance of civic and corporate responsibility and truly led by example. **③**

PHYSICIAN PROFILE

ROBERT GUNBY, M.D.

OBERT GUNBY, M.D., didn't always want to be obstetrician. In fact, when he came to Baylor University Medical Center at Dallas for a rotating intern-

ship following medical school at the Medical College of Georgia, he was interested in general surgery. However, the late **Reuben Adams, M.D.**, then chief of obstetrics and gynecology at Baylor Dallas, persuaded Dr. Gunby to reconsider. Forty-one years later, Dr. Gunby has spent his career practicing obstetrics and gynecology at Baylor

Dallas. In that time, he has delivered approximately 6,000 babies.

What brought you to Baylor?

After graduating from medical school, I came to Baylor Dallas for a rotating internship. I had always planned on going back to a small town, like the one in Georgia where I grew up, to practice. After practicing in a place like Baylor, though, I didn't think I could go back to a small town that had little equipment and few services or resources. After I completed my residency at Baylor Dallas, I accepted an offer to stay here. I have not regretted it for a minute. Nobody in the Southwest had delivered a baby for someone under those circumstances. It was a very harrowing experience, but one that ended well. Her daughter is now in her mid-20s.

What differentiates Baylor from other health care organizations?

There are two things that differentiate Baylor. The first is its mission to serve all people. The second is its focus on high standards for the practice of medicine. Baylor attempts to have everything available a physician needs to help patients. It's a very unique place.

What is the top thing you want to do while you're alive?

I want to establish permanent funding for our OB/GYN residents so that we can always have a program. Because of the way hospitals are reimbursed, we are in danger of losing our funding at some point. I think it's very important for a private hospital like Baylor to have an OB/GYN residency program.

What is the highlight of your career?

Communities Foundation of Texas helps fund NICU Bereavement Care Program

HEN AN INFANT DIES, the last concern of the grieving parents should be for how they will afford their child's funeral expenses. Yet, for many, it is a reality.

In the past, families who lacked financial resources to pay for the burial of their infants had to release their baby to the Dallas County Medical Examiner's Office for county disposition. When this occurred, parents did not have the opportunity for closure and were left with a deep sense of guilt and sorrow over not having the ability to provide for a private family interment for their child.

Through a \$20,000 grant by **Communities Foundation of Texas**, parents with financial need, who could not otherwise afford an honorable burial for their infant, will receive assistance from the NICU Bereavement Care Program at the Blanche Swanzy Lange Neonatal Intensive Care Unit at Baylor University Medical Center at Dallas.

"I wish I had the words to describe the degree of relief and peace this special gift will bring to parents. I have seen parents experience a tremendous amount of guilt and emotional turmoil when they do not have the financial resources to arrange for their little one's remains to be handled with dignity, honor and respect," said Chaplain Millicent Albert, who is a member of the NICU's bereavement care program. "The ministerial impact this gift will have on parents in the midst of grief and crisis will help restore hope and a sense of control during a time when things seem hopeless and out of control." Approximately 175 families each year are served by the NICU's Bereavement Care Program. For more information about the Lange NICU or Baylor's chaplaincy program, contact Melissa Dalton at 214.820.2705 or Melissa. Dalton@BaylorHealth.edu or Elizabeth Denton at 214.820.4070 or Elizabeth. Denton@BaylorHealth.edu. 👌



What is one of your favorite connections to the Foundation?

My long-term relationship with Lindalyn Adams (Mrs. Reuben Adams) has been very enjoyable. She has been very wonderful to my wife, Elizabeth, and me over the years. When we first came to Dallas, we didn't know anyone. She helped connect us to a lot of people. She's a special person.

What is a special story that you have about an experience with Baylor?

One of the most unique things that I've been able to do was deliver a child to one of Baylor's first liver transplant patients. After the transplant program began at Baylor, **Göran Klintmalm**, **M.D.**, **Ph.D.**, called me and said one of his patients who had a liver transplant a couple of years earlier wanted to try to get pregnant. The privilege of being able to practice obstetrics as a profession. I can't think of anything that would be more rewarding than this. It's a very unique opportunity to be able to participate in people's families and see the birth experience over and over again.

Describe your family.

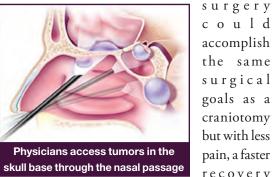
Elizabeth and I have been married 43 years. We have two children: **Kathryn** is a nurse and has boy/ girl twins, who are 12; my son, **Robert**, a real estate investor and mortgage broker, has three children, including a son who was just born in January. **What are your hobbies or interests**?

I enjoy many hobbies – antique cars, genealogy, coin and stamp collecting, antique collecting and downhill skiing, although one of my nurses recently told me I was too old to ski! **I'm most proud of ...** having children who have grown up to be wonderful adults and the privilege of having grandchildren and being able to participate in their lives. It's very special.

Life-saving brain surgery – without scars

OR DECADES, removing a tumor in the skull base, the platform of bone that forms the foundation of the brain cavity and separates it from the rest of the head, i.e., eyes, nose and ears, meant having a craniotomy, an invasive surgery that often requires weeks of recovery in a rehabilitation center. At the Skull Base Center at Baylor University Medical Center at Dallas, there is a much less traumatic surgery alternative for many patients with skull base tumors.

At a meeting of the Baylor Health Care System Foundation board in December, Amol Bhatki, M.D., otolaryngology, co-medical director of the Skull Base Center, along with fellow co-medical director, Caetano Coimbra, M.D., neurosurgery, explained how endoscopic endonasal brain



c o u l d accomplish the same surgical goals as a craniotomy but with less pain, a faster recovery

period and a better quality of life for the patient.

Rather than having to make an incision in the scalp, remove bone, dismantle the face and retract the brain to access a skull base tumor, endoscopic endonasal brain surgery allows physicians to access the tumor through the nasal passage. A surgical microscope and an endoscope help guide physicians to the tumor, where they use specialized tools to remove it. No facial incisions are required and the brain is not manipulated,



preventing a host of problems, including headaches and seizures, which can afflict the patient after a traditional craniotomy.

"Both the tumor and surgery can impact the patient's quality of life. Our goal is to cure our patients, and endoscopic endonasal brain surgery, in many cases, allows us to provide better outcomes for our patients without compromising that goal," said Dr. Bhatki.

In order to perform this complex and revolutionary surgery, a multidisciplinary team of highly trained physicians must work together. At Baylor's Skull Base Center, the team is comprised of a neurosurgeon, an otolaryngologist and an oculoplastic surgeon, among others.

The Skull Base Center at Baylor Dallas is one of few places in the nation that offers endoscopic endonasal brain surgery. Physicians on the medical staff at the center treat 100-120 patients each year, 75 percent of which are able to be treated with endoscopic surgery. Baylor's Skull Base Center serves as a tertiary regional referral center for complex tumors and offers a variety of minimally invasive surgical techniques.

For more information about the Skull Base Center, contact Ann Ratliff at 214.820.8196 or Ann.Ratliff@BaylorHealth.edu. 🔕

Research may offer breast cancer patients new treatment options

OYCE O'SHAUGHNESSY, M.D., the Celebrating Women Endowed Chair of Breast Cancer Research at Baylor Charles A. Sammons Cancer Center, is leading research that shows promise in treating triple-negative breast cancer.

Triple-negative breast tumors, which make up nearly 20 percent of breast cancers, do not respond to standard treatments of chemotherapy, radiation and surgery.



used to identify potential options for targeted treatment," said John Carpten, Ph.D., director of the Integrated Cancer Genomics Division at the Translation Genomics Research Institute. "As the field of genomic medicine matures, this study is sure to provide key early insights into how sequencing

can best be utilized in the clinic." As a result of this initial genome sequencing study, Dr. O'Shaughnessy is now participating in a phase I clinical trial of novel agents to treat triple-negative breast cancer. Carlos Becerra, M.D., medical director of the Innovative Clinical Trials Center at Baylor Sammons Cancer Center, is leading the trial. Dr. O'Shaughnessy's research continues to garner national attention in the medical community and beyond. Her research has been named one of the top clinical cancer research advances of the year by the American Society of Clinical Oncology, which provides an annual review of cancer research that has had the greatest impact on patient care. In addition, Bloomberg Businessweek recently published an article titled "Curing Cancer Relies on Genome Map Guiding Medical Care," which highlighted one of Dr. O'Shaughnessy's patients, whose treatment regimen was confirmed through DNA sequencing.



From the Chairman

L hear it all the time. A friend I meet on the street, or perhaps a business associate who calls, or the neighbor who wants me to know about a very positive experience that they or a member of their family had in the Baylor Health Care System. The conversation follows a familiar course. There was wonderful, advanced medical care administered in an effective manner that made a positive difference in the life of a loved one. But what really was impressive, was how everyone involved was so caring, thoughtful and concerned. Stories of how a physician, a nurse or a staff member went far beyond the call of duty to ensure that Baylor delivered on its ministry of healing.

Of course, I am always pleased to hear such stories, and they simply reinforce what I have long since concluded. There is a special culture at Baylor that sets us apart. Just a few weeks ago, I had a chance to see it first hand when our 11th grandchild was born at Baylor University Medical Center at Dallas. Everyone we met seemed to genuinely care about what was a very important time in our lives. They were all skilled and competent, but they were also sensitive to the personal needs of all concerned.

The special culture that infuses this System makes all the difference, and it is vital that it be nurtured and preserved. It is one of the reasons that Baylor receives such broad-based philanthropic support. During the past fiscal year, Baylor received more private financial support than ever before. That is a testament to the excellence, innovation and service that donors see represented at Baylor. We all take note of large gifts like the \$12.4

million commitment by the Deerbrook Charitable Trust, but it is also the thousands of smaller gifts from donors of all types that allow Baylor to be the special institution that it is.

Recently, the Volunteer Services Group at Baylor **Regional Medical Center at Grapevine pledged** \$200,000 toward the hospital's annual cardiovascular symposium, which will help Baylor Grapevine establish itself as a leader in cardiovascular care, and thus attract more top-tier

Dr. O'Shaughnessy has completed a clinical trial to determine whether genome sequencing could help identify new ways to treat these hardest-to-treat breast cancers.

Genome sequencing uses new technology to print out an individual's genome - the instruction manual for making all the body's cells. From it, physicians can examine individual components, called bases, to determine treatment of cancer and other diseases.

The results have revealed genetic abnormalities not typically associated with triple-negative disease and could point to new treatment strategies.

By using a patient's genome map, physicians in the trial were able to personalize therapy, including existing drugs and new pharmaceutical options still in clinical trials, to target genetic aberrations responsible for that patient's tumor growth.

"This was among the largest studies of a single tumor type in which whole genome sequencing was

For more information, contact the Foundation at 214.820.3136 or thetorch@BaylorHealth.edu. 🔕 cardiologists to the hospital.

Ashok Khetan of Singapore committed \$100,000 to support patient navigation at the Baylor Charles A. Sammons Cancer Center in honor of his mother.

Because Baylor is such a special place, it attracts broad-based support. I hope that you will consider how you can help in an area of special interest to you. The gratification you feel will be heartwarming. 🔗



Erle Nye Chairman, Board of Directors Baylor Health Care System Foundation MY MCNABB's first introduction to Baylor Health Care System came four years ago, when she received a call that her then 16-year-old son had been rushed by ambulance to the Riggs Emergency Department at Baylor University Medical Center at Dallas after badly breaking his arm.

"We lived in Denton, and at the time, I knew little about Baylor," recalled Amy.

"When my husband and I arrived, we found a gleaming, new facility and my son in a private room with his arm in a sling. They had already gotten X-rays back, and a nurse was explaining my son's injury and medications to him. One titanium rod and eight pins later, he's better than new."

Since then, Amy says she's had the opportunity to see Baylor's advanced patient care, research and education up close.

Last May, Amy joined the Baylor Health Care System Foundation staff as a director. She works closely with foundations and corporations that support initiatives across Baylor.

Hailing from Cocoa Beach, Fla., Amy began her career as a technical writer for NASA's Space Shuttle Program at the Kennedy Space Center and then for the U.S. Navy's Trident Nuclear Submarine Program.

Amy and her husband, **Steve**, relocated their family in 1997 when Steve's job took him to North Texas. She began her "second" career in



fundraising two years later, first as a grant writer and then as director of corporate and foundation relations for the University of North Texas.

Steve and Amy have three grown children, **Stephanie**, 26, **Matthew**, 21, and **Andrew**, 20, who all reside near Denton. The couple is taking advantage of their empty nest, though.

"When I started working at Baylor, my husband and I kept our home in Denton but got an apartment in Lakewood where we stay during the work week. We have the best of both worlds!" 🔕

Employee Giving Campaign gifts have international impact

N ZAMBIA, babies born with cleft palates, hearing loss, blindness or other disabilities are considered by many to be cursed. There are few programs or health care providers to help these children. As a result, they are often neglected, or worse, abandoned, starved or sacrificed.

With supplemental financial help for nursing scholarships provided by Faith in Action Initiatives at Baylor Health Care System and made possible by donors to Baylor's *Employee Giving Campaign*, five rehabilitation professionals from Baylor traveled to Lusaka, Zambia, last summer with CLASP International, a nonprofit

organization, to offer a lifeline to these special needs children.

While they were there, the Baylor team met a young boy named Hope.

"Hope had what the plastic surgeon called one of the most severe cleft palates he had ever seen. He said that he had

Medical Center at Dallas.

organizations locally and abroad.



Ralph Steinman honored by Baylor BIIR

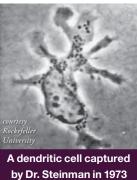
Continued from page 1

In 2007, Dr. Steinman was diagnosed with an aggressive form of pancreatic cancer. The outlook was bleak – most patients with this type of cancer die within a year of diagnosis.

Dr. Steinman, a scientist to the bone, looked at the diagnosis as an opportunity instead of a roadblock. His work and his research would be put into action -in him.

He tried several experimental treatments across the country, including one in Dallas at BIIR. Dr. Palucka and Dr. Steinman designed a pancreatic cancer vaccine based on what they knew from Dr. Palucka's clinical trials in melanoma. The vaccine was approved by the Food and Drug Administration for a one time compassionate-use treatment of Dr. Steinman's pancreatic cancer.

Dr. Steinman lived for four and a half years after his diagnosis and credited dendritic



by Dr. Steinman in 1973

covery of and research on dendritic cells. Currently at Baylor, Dr. Palucka continues her study of the dendritic cell vaccine for melanoma. Now the lab where she and other scientists draw upon the knowledge Dr. Steinman contributed to the field of medicine will bear his name.

For more information about Baylor's research initiatives, contact Sarah Burdi at 214.820.4721 or Sarah.Burdi@BaylorHealth.edu. 🔕

Baylor research study recognized for impact

cell vaccines for his survival. Last fall, three days after he lost his battle with pancreatic cancer, Dr. Steinman was awarded the 2011 Nobel Prize in Physiology or Medicine for his disdendritic cells.

"In the last year, donations to Faith in Action from the Employee Giving Campaign tremendously impacted what we were able to do," said **Donald Sewell, Ph.D.**, director of Faith in Action Initiatives.

never even heard him speak. We worked with his mom and taught her different strategies to

try to elicit his speech. By the end of camp, Hope was speaking and interacting with the other

kids," recalled Katie Kauppila, M.S., CCC/

SLP, a speech therapist at Baylor University

Faith In Action Initiatives was started by

Baylor's senior executive leadership to provide

resources and medical volunteers to grassroots

In 2011, Employee Giving Campaign donations enabled Baylor to provide resources for disaster victims in the United States and overseas, including:

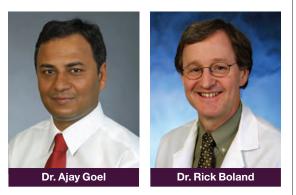
- 1,244 personal hygiene kits sent to Joplin, Mo., three days after the tornado hit
- Money to provide clean water filters to 10,000 people for six months in Japan
- 30 physicians and nurses and two truckloads of supplies sent to Haiti after the earthquake Katie and the team are looking forward to con-

STUDY CONDUCTED by researchers at Baylor Health Care System and published in *Cancer Epidemiology*, *Biomarkers, and Prevention* (CEBP), a leading cancer research journal published by the American Association for Cancer Research, has been recognized as one of the most important articles in that journal.

Journals measure the impact of an article by the number of times it is cited by other researchers or physicians. The Baylor study was among the top five most highly cited articles in *CEBP* in 2010.

The study was performed by a multinational team of researchers at Baylor Research Institute, including **Ajay Goel**, **Ph.D.**, director of epigenetics and cancer prevention at BRI, and **Rick Boland**, **M.D.**, chief of gastroenterology and physician on the medical staff at Baylor University Medical Center at Dallas.

One of the first of its kind, the study focused on developing and testing a colonoscopy alternative for



colon cancer screening. The screening test would require only a stool sample, preventing the patient from having to go through the preparation needed for a colonoscopy.

"This test may allow for a new way to screen for colorectal cancer, and possibly for other gastrointestinal cancers in the future," Dr. Goel said. "It may be a very significant step forward."

For more information about Baylor's research initiatives, contact Sarah Burdi at 214.820.4721 or Sarah.Burdi@BaylorHealth.edu. Ø tinuing their work in Zambia. With the assistance of CLASP International, they are in the process of creating a graduate-level speech language pathology program there. "Our goal is for the program to be self-sustaining, so graduates can train the next generation of students and continue providing rehabilitative care for Zambia's special needs children," said Katie.

For more information about Baylor's Faith in Action Initiatives, contact Elizabeth Denton at 214.820.4070 or Elizabeth. DentonBaylorHealth.edu. 🔕

To learn more about any Baylor Health Care System Foundation initiative, contact the Foundation at 214.820.3136 or email thetorch@BaylorHealth.edu. Write to us at 3600 Gaston Ave., Barnett Tower Suite 100, Dallas, TX 75246-1800.

Physicians are members of the medical staff at one of Baylor Health Care System's subsidiary, community or affiliated medical centers and are neither employees nor agents of those medical centers nor Baylor Health Care System. Baylor Health Care System Foundation does not provide legal or financial advice.