

## Stoffels fund \$200,000 endowment for family medicine

**Paul and Gayle Stoffel**, patients and friends of Perry E. Gross, M.D., have honored Dr. Gross for his 50 years in family medicine practice. The Stoffels created The Gayle and Paul Stoffel Fund Honoring Perry Gross, an endowment with proceeds to be used for family medicine at Baylor.

"The Stoffels are true philanthropic leaders. Their unwavering support of health care will impact the health and well-being of countless individuals and their families," said Rowland K. Robinson, president of Baylor Health Care System Foundation.

Mr. Stoffel is chairman of Triple S Corporation and Paul Stoffel Capital Corporation, both of



Paul Stoffel, Gayle Stoffel, Dr. Perry Gross and Harriet Gross.

which engage in public and private equity investments. The Stoffels are well-known in the Dallas community as supporters of health care and the arts.

## Adams to receive award for commitment to Dallas



Lindalyn Adams

The Baylor Health Care System Foundation congratulates Lindalyn B. Adams, who has been selected to receive the 2007 Virginia Chandler Dykes Leadership Award. Adams is a foundation staff advisor to the Celebrating Women Luncheon, the Foundation's largest annual fundraising event. She is being honored for her unwavering commitment to building a better Dallas.

The Virginia Chandler Dykes Leadership Award was established in 2002 by Texas Woman's University and the TWU School of Occupational Therapy. It honors Dallas residents who are noted for their local involvement and who demonstrate that everyone can make a difference in their community. Past recipients are Susan and Charles Cooper, Geraldine "Tincy" Miller, Gretchen and Sonny Williams, and Marnie and Kern Wildenthal, M.D., Ph.D.

*Quality, safe patient care—supported by medical education and scientific research—defines Baylor Health Care System. The System's 15,000 employees deliver quality care from over 130 North Texas locations.*

*The Foundation helps fund general operations, cutting-edge research, the latest in technology and equipment, and new construction to better serve the citizens of North Texas.*

*For more information, please call 214.820.3136*

Recipients of the Virginia Chandler Dykes Leadership Award represent the caring, commitment and leadership Mrs. Dykes has exemplified throughout her life—much of it at Baylor University Medical Center. Mrs. Dykes was the director of Occupational and Recreational Therapy at BUMC for 25 years, and is recognized internationally for her work in the field. At Baylor, she developed and supervised the occupational and recreational therapy program in rehabilitation, adult and adolescent psychiatry, eating disorders, and hand splinting.

Mrs. Dykes also founded the Boomerang Club, the first support group for stroke patients and their families in Dallas, served as president of the Diana Dean Head Injury Guild, and chaired the auxiliary board of the Healing Environment Program at Baylor.

## Hamiltons give \$750,000 to support cardiovascular research program

**Jack and Jane Hamilton** have generously made a \$750,000 gift to Baylor Health Care System Foundation to support the cardiovascular clinical research program and cardiology fellowship rotation.

Mr. and Mrs. Hamilton made a significant gift to Baylor in 1999 and were recognized with the naming of the Baylor Jack and Jane Hamilton Heart and Vascular Hospital. They have continued their commitment to Baylor with this recent gift.

"Our son has had bypass surgery," Mr. Hamilton said. "We hope that by improving cardiovascular care at Baylor, the future will be much brighter for young people in terms of care for heart disease."

Mr. Hamilton, a retired group executive of Teledyne, Inc., serves on the Baylor Health Care System Foundation board. He and Mrs. Hamilton, both longtime Dallas residents, also have supported other local institutions including Southern Methodist University and the Frontiers of Flight Museum.

Mr. Hamilton has taken a personal interest in the cardiovascular research at Baylor by attending most of the Cardiovascular Research Review Committee meetings. Recent studies funded by the committee include surgical treatments for congestive heart failure and tests aimed at establishing more reasonable exercise guidelines for patients recovering from coronary artery bypass surgery.

## on the board

The Baylor Health Care System Foundation's board of directors recently named **Dr. Leonard M. Riggs, Jr.**, former director of emergency medicine at Baylor University Medical Center, as its chairman. Dr. Riggs' term began on July 1, 2006.

Prior to becoming the Foundation's chairman, Dr. Riggs and his wife, Peggy, served as co-chairmen of its annual Caring for Generations campaign, raising funds from a record number of donors for clinical research, continuing medical education and excellence in patient care.

"I know firsthand what Baylor does for its patients. It is so important to spread awareness of its not-for-profit mission. Baylor has done so much for the community, and I feel it is important to give back," said Dr. Riggs.

Dr. Riggs is very active within the Baylor Health Care System and the Dallas community. At Baylor, he served as director of emergency medicine from 1974 to 1998. In 1980 he founded EmCare Inc., a company specializing in managing emergency departments that today serves more than 300 hospitals and more than 3,500 physicians within the U.S.

Dr. Riggs is the immediate past president of the board of St. Mark's School of Texas. He also holds seats on the boards of directors of the Dallas Assembly, Southwestern Medical Foundation, Centenary College and the Dallas Citizens



Dr. Leonard M. Riggs, Jr.

Council. He is an honorary member and past president of the American College of Emergency Physicians and is a member of Dallas Together.

A native of Longview, Dr. Riggs attended Centenary College and University of Texas Southwestern Medical School. He served in the U.S. Navy as a flight surgeon for the First Marine Air Wing in Vietnam.

# the torch

for the common good

baylor health care system foundation

fall 2006

## \$1 million Hart gift honors Dr. Perry Gross



Mitch Hart, Harriet Gross, Dr. Perry Gross and Linda Hart.

A generous gift from local philanthropists **Linda and Mitch Hart** will fund the first endowed chair for the Family Medicine Residency Program in the Baylor Health Care System. The \$1 million endowment is in honor of Dr. Perry E. Gross, a lifelong friend and a distinguished family medicine physician practicing in Dallas for more than 50 years.

The Perry E. Gross, M.D., Chair for Family Medicine provides financial support for the chief resident of the Baylor Family Medicine Program each year.

Dr. Gross, who celebrated his 80th birthday in January, still actively practices at Baylor University Medical Center at Dallas where he served as chief of family practice from 1974 to 2000. He also served as chairman of the Baylor Dallas medical board in 1985.

"Perry Gross has mentored many family practice physicians in the community and beyond," said Rowland K. Robinson, president of Baylor Health Care System Foundation. "We are honored to receive these funds from the Harts, which allow us to publicly acknowledge Dr. Gross's many contributions to Baylor and the city of Dallas."

The impact of this gift and the Family Medicine Residency Program will be felt throughout the community. Eighty percent of Baylor Family Medicine Residency Program graduates practice in North Texas communities.

"New graduate physicians will be able to go out into the community with the full spectrum of training and expertise needed to provide care from the newborn nursery to the nursing home," said Leslie Tingle, M.D., medical director of the Baylor Family Medicine Program at Baylor Garland.

The broad-based training program, operating from the Baylor Garland campus, uses the resources of Baylor Health Care System and two family medicine group practices to help medical residents gain the clinical skills necessary for today's medicine. During the three-year program, residents learn to deliver patient-centered, safe, efficient and timely care.

## Donors rally around Baylor's Emergency Department expansion

**Baylor University Medical Center (BUMC)** has launched a major expansion of its Emergency Department. The project will triple the size of the Emergency Department to 78,000 sq. ft.—larger than the size of a football field—and more than double BUMC's capacity to treat patients requiring urgent and trauma care.

According to BUMC president John McWhorter, "The Baylor Emergency Department is expanding to meet the area's increasing need for lifesaving emergency services and trauma care."

BUMC is one of only two adult Level I trauma centers in the North Texas trauma network. The other center is at Parkland Memorial Hospital. These two hospitals carry the burden of adult Level I trauma care for a 21-county region that is home to more than 6 million people—more than one-quarter of the entire population of the state.

The expansion will allow BUMC to treat more

than 100,000 emergency patients annually, a 40 percent increase in patient caseload. Larger spaces will also allow BUMC to improve efficiency and alleviate the overcrowding that too often causes long waits for patients.

The budget for this massive overhaul of the Emergency Department is \$53 million. Baylor Health Care System Foundation has committed \$10 million to the project. Since fundraising began in January, more than \$7 million has been raised. Current major gifts include **Mr. and Mrs. Robert F. Sanford** (\$1.75 million), **Hillcrest Foundation** (\$1 million), **Anonymous Donor** (\$1 million), **Mike Mullen Family** (\$885,000), **Hoblitzelle Foundation** (\$750,000) and **Vin and Caren Prothro Foundation** (\$100,000).

Construction of the Emergency Department expansion is expected to be completed in January 2008.

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## Ginger Murchison Foundation gives \$2.5 million to brain injury research

The **Ginger Murchison Foundation** recently gave \$2.5 million to Baylor Institute for Rehabilitation to support the Traumatic Brain Injury Research Program. This gift will create the Ginger Murchison Fund for Traumatic Brain Injury Research.

"In making this gift, the Ginger Murchison Foundation desires to strongly encourage

individuals, corporations and other foundations to make similar contributions to Baylor for the support of programs, research and capital needs at Baylor Institute for Rehabilitation," said Don Wills, president of the Ginger Murchison Foundation.

The Ginger Murchison Foundation was established in 1993 to continue the legacy of giving that Ms. Murchison exhibited throughout her life.

Ms. Murchison suffered a traumatic brain injury in January 2001 and died 8 months later at her home in Athens, Texas. The Ginger Murchison Fund for Traumatic Brain Injury Research will explore new treatments that may enable traumatic brain injury survivors to return to full and productive lives.

# Celebrating Women enjoys continued success

The Baylor Health Care System Foundation held its 2006 Celebrating Women Luncheon October 24 at the Hilton Anatole Hotel in Dallas. More than 1,600 guests attended.

Now in its seventh year, the luncheon raises money for breast cancer research and expanded technology for early detection and treatment throughout Baylor Health Care System. Celebrating Women raised \$1.3 million this year, and more than \$3.6 million since its inception, for breast cancer research and technology at Baylor.

"The success of Celebrating Women never ceases to astound me," said Rowland K. Robinson, president of the Baylor Health Care System Foundation. "Great leadership is key to an event as important as this, and our leadership rises to the challenge year after year."

This year's event was chaired by Margo Goodwin. Debbie Oates served as co-chairman. Ruth Collins Altshuler and Dee Collins Torbert were honorary co-chairs. Sissy Cullum was underwriting chairman and Barbara Van Riper was corporate underwriting chairman.

Major donors for this year's event included Mrs. W. H. Smith, Tom Thumb, Bank of America, and Hunt Consolidated, Inc./Hunt Oil Company.

The Circle of Care Award honors heroes in the DFW community who are active in the fight against breast cancer. This year's recipients are J. Harold Cheek, M.D.; Sandra Kramer; Lynn Kutler, R.N., M.S.N.; Edna E. Morales; Paula R. Parker, R.N., M.S.N.; and Saks Fifth Avenue. Circle of Care Awards were presented by Dallas/Fort Worth television news anchors Macie Jepson (WFAA-Channel 8, ABC), Deborah Ferguson (KXAS-Channel 5, NBC), Karen Borta (KTVT-Channel 11, CBS), Clarice Tinsley (KDFW-Channel 4, FOX), Terri Chappell (KDAF-Channel 33, CW) and Andrea Rega (KUVN-Channel 23, Univision).

In a surprise twist, Robinson presented both Lindalyn Adams and Wendy Walker, Baylor Health Care System director of media relations, with the very first Lindalyn Award, created in honor of Lindalyn Bennett Adams for her



Lindalyn Adams, Wendy Walker and Rowland K. Robinson.



Steve Frisby, president, and Leslie Nelson, V.P. of finance (Tom Thumb), with Peggy Fleming (center).



Ruth Collins Altshuler and Dee Collins Torbert, Celebrating Women honorary co-chairs, with Dr. Marvin Stone, director of the Baylor Charles A. Sammons Cancer Center.



Julia Wellborn, patron party sponsor (Wachovia); Margo Goodwin, Celebrating Women chairman; Peggy Fleming; LeeAnne Hunt and Bruce Hunt, patron party hosts.

*"Great leadership is key to an event as important as this, and our leadership rises to the challenge year after year."*

"Baylor is grateful for the passion and leadership displayed by Margo Goodwin and her team in orchestrating this effort," said Joel Allison, president and CEO, Baylor Health Care System. "This committee is dedicated to making a difference in the fight against breast cancer through public awareness and by providing resources to further advance Baylor's breast cancer research program."

commitment and dedication to the fight against breast cancer. Adams is the staff advisor for Celebrating Women, and Walker, a breast cancer survivor, is the creator of the Circle of Care Awards.

Peggy Fleming, Olympic Gold Medalist and breast cancer survivor, served as the keynote speaker for the luncheon. Throughout her figure skating career, Fleming brought home five U.S. Titles and three World Titles. Her Olympic Gold medal in 1968 was the only one the United States brought home from Grenoble, France. Fleming went on to star in five television specials. In 1998, on the 30th anniversary of her gold medal win, Fleming was diagnosed with breast cancer. Faced with what she called "another Olympics, a life Olympics," she decided to share her experience with the public so other women would be strengthened.

## Loralie Designs offers talent and fabric for Baylor's Quilt for a Cure challenge

Loralie Harris of Loralie Designs has created a whimsical collection of fabrics, machine embroidery and greeting cards celebrating the valiant fight against breast cancer. Each one of her designs in the On the Mend collection features friendly characters donning the trademark pink hats and scarves of breast cancer patients.

Loralie designed the On the Mend collection based on personal experience.

"In 1999, I was diagnosed with breast cancer," she said. "The next year was filled with trips to countless doctors, tests, surgeries, chemotherapy and radiation. When I began to design fabric years later, it was in my heart to design a collection that would honor and cheer ladies touched by this experience." A portion of the proceeds from

the sale of this collection will benefit breast cancer research and awareness.

Loralie has donated a portion of the proceeds of her fabric sales to Baylor's 2006 Celebrating Women campaign. She has donated her talent and products to create unique gift baskets awarded to donors during several events surrounding the 2006 Celebrating Women Luncheon.

Inspired by Loralie's designs, Baylor created the Quilt for a Cure challenge encouraging employees to use On the Mend fabrics to create one-of-a-kind mini-quilts, wall hangings and large quilts.

Loralie enjoys encouraging others through her fun, friendly characters. She lives in Granbury with Chuck, her husband of 32 years.



## Fifth Annual Grand Rounds Golf Tournament wins record support for medical education



Lanny Wadkins and Joel Allison.

Clear skies and cool temperatures made for ideal playing conditions during the Fifth Annual Baylor Grand Rounds Golf Tournament presented by First Horizon. The tournament, held Monday, October 9, at Royal Oaks Country Club in Dallas, generated support for Baylor's graduate medical education programs. This year's tournament netted more than double the amount raised in 2005—a record amount for the Grand Rounds event.

More than 150 players competed. Steve Paulson, Jim Schwartz, Chuck Dowling and Eric Nadler, sponsored by Texas Oncology, were the overall winners.

Following the tournament, Lanny Wadkins, winner of 21 PGA Tour events and the PGA Championship, former U.S. Ryder Cup captain and former lead golf analyst for CBS Sports, answered questions at the awards reception and entertained high-level sponsors and Baylor executives at Nick & Sam's restaurant that evening.

"The tournament was successful this year because several corporations decided to step up



Dr. Leonard Riggs (Baylor Health Care Foundation chairman), Tom Dunning (Lockton Dunning Benefit Co.), Bill Miller (Highlander Partners) and Robert Nichols (Conley Lott Nichols of Texas).

with significant sponsorships," said Rowland K. Robinson, president of the Baylor Health Care System Foundation. "Their generosity has proven Grand Rounds to be an effective way to stymie the rising cost of graduate medical education here at Baylor."

Major sponsors for Grand Rounds include: First Horizon (\$15,000); Goldman, Sachs & Co. with Merrill Lynch (\$10,000); The Turner Corporation (\$7,500); Aon Risk Services; Baker Drywall; Brandywine Global Investment Management; Cummings Electrical, Inc.; HDR Architecture, Inc.; Owens & Minor; Page Southerland Page; Leonard Riggs, M.D.; RTKL Associates Inc.; Stryker Corporation; Texas Oncology; Trammell Crow Healthcare Services; and United Surgical Partners International, Inc. (\$5,000).

Baylor University Medical Center is a major teaching hospital. It sponsors 34 graduate medical education programs and training for more than 200 residents and fellows every year. While traditional

sources of funding are disappearing rapidly, many teaching hospitals have reduced or abandoned their teaching programs. This makes philanthropic support of graduate medical education increasingly important to Baylor.



Dennis Parravano, Marc Angle (First Horizon), Dr. Phil Halloran and Joel Allison (Baylor Health Care System).



Stuart Smith (Compass Bank), Cash Harbaugh, Brian Wildes (Wildes Exploration) and Mark Reilly (Compass Bank).



## FROM THE PRESIDENT

An old rancher friend once told me, "Letting the cat out of the bag is a whole lot easier than putting it back in."

One year ago, I took the reins of Baylor Health Care System Foundation. Since then, my mission has been to lead our talented staff to spread the word about the good work our System does, and to uncover the resources to continue that work into the future.

Everybody already knows about our great clinical care, but many of our research and educational programs and our community service efforts are still well-kept secrets. My goal is to raise awareness of these programs. When you really think about it, these are the things that set Baylor apart.

Many hospitals can claim great patient care. But Baylor is among a small number of institutions that provide this type of care in addition to bringing groundbreaking research to patients. This means that we have the ability to develop new treatments and technologies that we can immediately put to use for our patients.

Baylor can also boast that we offer graduate medical education to more than 200 outstanding physicians.

Among the Foundation's fundraising priorities this fiscal year are the Baylor Research Institute's ongoing work in colon cancer, cardiology and immunology research and other important initiatives.

Over the past year, we at the Foundation have made some changes. We've streamlined. We've focused on providing more value to our donors. And it's given us a few new ideas.

This year, we brought awareness of our research and education capabilities to new levels through our Grand Rounds Golf Tournament benefiting graduate medical education, and our Celebrating Women Luncheon benefiting breast cancer research and expanded technology. Both of these events raised record levels of funding.

Friends, the cats are officially out of the bag. And we have no intention of getting them back in.

I hope you enjoy our first newsletter. The stories will tell you about some of the wonderful people who have stepped up and generously supported Baylor's worthy programs.

Watch for the next issue to learn more about the changes taking place at Baylor.

Yours sincerely,

Rowland K. Robinson  
President  
Baylor Health Care System Foundation  
robinson@baylorhealth.edu

# Emergency Department construction under way

*Expansion meets community need for life-saving emergency services and trauma care*

## Mullen tops a million

MAJOR EMERGENCY DEPARTMENT GIFT FOLLOWS PERSONAL EMERGENCY EXPERIENCE

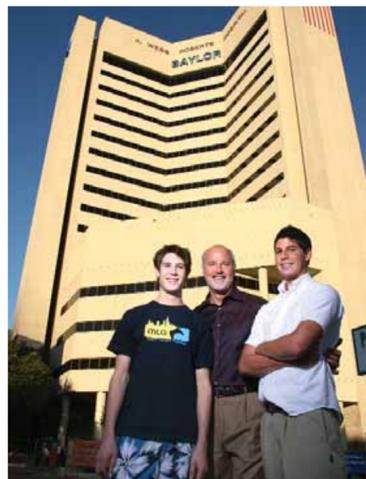
When Mike Mullen's sons needed emergency medical care earlier this year, he says there was no question where he would turn.

"As a former patient, I was familiar with Baylor's reputation for quality patient care," said Mullen. "And that's what I wanted for my sons."

Mullen, Dallas philanthropist and CEO of Mike Mullen Energy Equipment Resources, Inc., pledged \$750,000 in March 2006 to Baylor University Medical Center's Emergency Department expansion project. On September 25, 2006, he raised that pledge to \$885,000, pushing his cumulative giving to Baylor over \$1 million.

Mullen made his gifts in honor of the care provided to his sons by emergency department nurses and physicians on the Baylor medical staff and the long relationship he has with Baylor Health Care System. To acknowledge his generosity, a conference room and triage area in the new Emergency Department will be named in honor of the Mullen Family.

"The renovation and expansion project is central to Baylor's mission to serve Dallas with exemplary health care by tripling the square footage of its emergency department and more than doubling its number of treatment rooms. With the rising number of emergency patients, the renovations are intended to expedite patient wait times and make treatment procedures more efficient," said Dighton Packard, M.D., chief of



Mike Mullen, with sons Garrett and Chandler, outside the Emergency Department construction zone.

emergency medicine at Baylor University Medical Center.

Mullen is no stranger to Baylor. In fact, he was born at Baylor. For the past eight years, his gifts have helped fund the Baylor School for Children and the Lisa Landry Childress Foundation, which supports education for organ transplant awareness, and helped upgrade computer systems for Baylor's gastroenterology laboratory.

Since Mullen's initial gift, several private foundations and luminaries have followed suit with significant contributions to Baylor's Emergency Department expansion project. To date, philanthropic giving to the project totals \$7 million. The cost for the expansion of the Baylor Dallas Emergency Department is estimated at \$53 million.

## History of emergency care at Baylor underscores need to continue growth

Less than 50 years ago, emergency medicine was only a shadow of the technologically advanced, board-certified, accredited medical specialty people have come to expect from Baylor University Medical Center in Dallas.

Even as Dallas entered the last half of the 20th century, many people still expected their family physician to provide care whenever and wherever it was needed. An increasing population, however, meant that private physicians could no longer meet the demand for 24-hour "on call" care.

The community began to insist that hospitals make emergency care available whenever it was needed—whether for trauma or middle-of-the-night illness, or simply for the patient who lacked immediate access to a physician. By the 1960s, physicians began to realize that battlefield procedures used in Korea and Vietnam could save lives in United States hospitals.

Through the 1960s, however, Baylor University Medical Center's emergency "room" remained a cramped, 1,500-square-foot space in the old Veal Hospital. Veal Hospital was removed when A. Webb Roberts Hospital was built on that site. It had no full-time staff other than nurses and a few dental school students who worked the night shift.

If a patient needed a physician, nurses resorted to the telephone, making call after call until a

## LEVEL I TRAUMA CENTERS

How important is a Level I trauma center to the health of a community?

For patients with severe injuries and illnesses, the medical facility where they are treated makes a significant difference. It is the critical care capabilities of a major trauma center like Baylor University Medical Center that can make a difference in how well, or even if, a patient recovers.

Level I trauma centers provide care in most specialty areas, surgical critical care, radiology, in-house emergency medicine, general surgery and anesthesia capabilities at all times. Operating rooms and in-house operating room staff are available 24 hours a day.

The BUMC Emergency Department also maintains advanced trauma and emergency care equipment; provides trauma-specific education for the medical staff; offers rotations for medical school students, residents and fellows; teaches injury prevention in the community; and conducts research into trauma care.

physician could be found. Even the services of medical residents or interns were rare. Visitors had to wait in the corridor just outside the treatment rooms. There was little patient privacy.

The M.B. & Edna Zale Foundation provided a generous gift in 1967 that allowed Baylor University Medical Center to plan the expansion of emergency services. In 1970, emergency services moved to a larger space in Jonsson Hospital. The emergency room became a true Emergency Department, with its own director and full-time staff. In 1985, the Emergency Department moved into the new A. Webb Roberts Hospital. Carefully planned space, diagnostic and treatment equipment, and direct ambulance access became available. The American College of Surgeons designated the Emergency Department a Level I trauma center, equipped to care for the most severely injured and seriously ill patients.

The Emergency Department was last expanded in 1998. The number of beds increased from 30 to 45, and new equipment was added. Still, demand soon outpaced capacity.

In 1970, Baylor University Medical Center treated about 60 emergency patients a day. In 2006, the Emergency Department will treat 200 patients a day. By the middle of the next decade, it is projected that Baylor's Emergency Department will treat up to 280 patients a day—40% more patients than are treated today.

## Hillcrest Foundation gives \$1 million to Baylor Emergency Department project

The Hillcrest Foundation has again shown its support of Baylor with a \$1 million gift toward the construction of Baylor's new Emergency Department. The expansion project will help Baylor better serve the community by increasing treatment capacity by more than 40 percent.

The Hillcrest Foundation of Dallas was founded in 1957 by Mrs. W. W. Caruth, Sr. Over several generations, the Caruth family purchased land, owned and managed farms and ranches, and later developed the properties as Dallas grew into a major metropolitan area. The Hillcrest Foundation carries on the Caruth family's tradition of generosity and support for the people of Texas by providing financial support to charitable organizations in Texas for the advancement of education, the promotion of health, and the relief of poverty.

The Hillcrest Foundation has generously supported Baylor Health Care System with gifts to Our Children's House, the Baylor Martha Foster Lung Care Center, the Cardiac Robotics Surgery Program, the Geriatrics Program, and the Women and Children's Center.

The \$1 million gift to the expansion of the Emergency Department is the largest gift ever made to Baylor by the Hillcrest Foundation.

## Hoblitzelle Foundation gives \$750,000 to expansion effort

The Hoblitzelle Foundation's recent gift of \$750,000 will help fund Baylor's expansion of its emergency department. The expansion project will triple the size of the current Emergency Department, allowing Baylor to significantly increase its capacity to treat patients requiring urgent and trauma care.

The Hoblitzelle Foundation was established by Karl and Esther Thomas Hoblitzelle in 1942. A native of St. Louis, Karl Hoblitzelle moved to Dallas in 1903. He built a chain of vaudeville theaters that were soon transformed into movie houses, and invested in the growing oil and gas, real estate, and banking industries in Texas. For many years, Mr. Hoblitzelle was a leader and financial supporter of the development of medical education and hospitals in Dallas, and at Baylor.

In 1970, Baylor Health Care System named the Karl and Esther Hoblitzelle Hospital in recognition of their many contributions to health care. Today, the Hoblitzelle Foundation continues as one of the larger contributors to health care and medical education in the Dallas community. The foundation has generously supported Baylor Health Care System with gifts to Our Children's House, the Lange Neonatal Intensive Care Unit, Tiny Tots Clinic, Baylor Institute for Rehabilitation, and the Bone Marrow Transplant Program.

The \$750,000 gift to the expansion of the Emergency Department is the largest gift ever made to Baylor by the Hoblitzelle Foundation.



## Baylor University Medical Center's expanded Emergency Department will include:

Center to treat 102,200 emergency patients annually—or 280 patients a day

Additional ambulance bays to permit faster movement of trauma patients into the patient intake area for more timely diagnosis and treatment

Disaster preparedness components, including decontamination rooms, a containment room and showers for biological threats

More emergency physicians and nurses on staff 24 hours a day, seven days a week

Electronic medical records for faster, more efficient communication with fewer medical errors

Equipment including electronic medical records, four X-ray units and two CT scanners

Ability for Baylor to provide more efficient medical services and shorter wait times

Additional 57,000 square feet of treatment space, more than tripling the size of the existing Emergency Department

A referral center for patients whose physicians practice at Baylor

86 private patient spaces including four major trauma care beds

For more information on Baylor's Emergency Department expansion, contact Don Garrett, 214.820.6144, dongar@baylorhealth.edu

## Sanfords donate largest Emergency Dept. gift to date

A \$1.75 million gift from Bob and Lola Sanford will allow Baylor to purchase a state-of-the-art 64-slice CT scanner for use in its expanded Emergency Department. The Sanfords' is the largest single gift to the expansion project to date.

"Bob and Lola's generosity is testament to their long-standing commitment to Baylor," said Rowland K. Robinson, president of Baylor Health Care System Foundation. "Their passion for radiology and history in the field were the perfect match for this gift."

With the new scanner, emergency physicians will now be able to capture images of a beating heart in five heartbeats, an organ in one second, and perform a whole-body trauma scan in ten seconds, more than twice as fast as conventional scanners.

The Sanfords have supported Baylor through philanthropy for many years. Mr. Sanford has been involved in the medical industry for almost 50 years. His relationship with Baylor dates back to 1953, when he started working for Gilbert X-Ray.

The CT scanner purchased by the Sanfords' gift will be located near the former site of the Gilbert X-Ray building.



Lola and Bob Sanford.

# A Gift from The Colonel

*RoughRiders Icon Wires Baylor's Blood and Bone Marrow Transplant Unit*

**P**atients and their families in the Blood and Marrow Transplant Unit at Baylor University Medical Center at Dallas can now surf the Internet, send e-mails and, most importantly, stay connected to friends and family members—all from the comfort of their rooms. Thanks to a \$40,000 donation from the **Frisco RoughRiders Foundation** and other local donors, the unit is now able to provide 18 laptops and two PCs to patients and their families during their stay. The computers can be checked out by patients or visitors as needed.

Linda Plank, vice president of nursing at Baylor Dallas, says that the laptops not only serve a functional purpose, but a therapeutic purpose as well.

"Most of our patients are here an average of three weeks, and their families usually stay with them during that time. So that is a long time to be disconnected from their jobs, friends and family," said Plank. "The patients also use the laptops to stay connected to the outside world and to other patients who are going through the same thing."

Mysti Dodson, a patient in the Blood and Marrow Transplant Unit at Baylor Dallas, said she uses the laptop to access a blog that her family created for her to receive encouraging messages from loved ones.

"It's been so therapeutic to have access to that blog. It's definitely the highlight of my day and allows me to stay connected to those who can't be here with me. I can't express how much it's meant to me."

**James Petty**, the mascot of the Frisco RoughRiders, known as "The Colonel" to RoughRiders' fans, coordinated the donation effort after his son received a blood and marrow transplant at Baylor Dallas. While visiting his son, Petty saw the need for laptop computers since his son, like most patients, was at times unable to leave his room to access a computer.

"A friend of ours established a website for us to update friends and family of his condition so we saw the need for laptops," said Petty. "I just want to give back to Baylor and to the community since they were so kind and supportive during my son's treatment."

Petty made the donation in honor of Rodney Ramick, a family friend who lost his battle with cancer, and his son, Art Petty, who is healthy after his blood and marrow transplant four years ago.

Petty, a 14-year resident of Frisco, volunteers his time as the Frisco RoughRiders mascot. He donates his mascot budget every year to a philanthropic cause in addition to raising funds for charities around the Metroplex.

The Blood and Marrow Transplant Unit at Baylor University Medical Center at Dallas is a



**WHEN A HANDSHAKE IS NOT ENOUGH:** James Petty (*The Colonel*), presents a check to Baylor's Joel Allison during the August 18, 2006, RoughRiders game.

25-bed inpatient unit that provides transplants for patients with blood and bone marrow cancers. To date, the unit has performed more than 3,000 blood and bone marrow transplants. In 1982, it was the first unit in Texas to use an unrelated donor for a bone marrow transplant.

## Renowned estate planning expert hosted by Baylor

**B**aylor recently hosted nationally recognized estate planning professor and author Stephan R. Leimberg for the Dallas Estate Planning Council.

Professor Leimberg was the keynote speaker for the Council's seminar on October 31, 2006. He highlighted one of the new options used in tax planning as it relates to charitable giving. For individuals 70 and older who own individual retirement accounts (IRAs), distributions can now be made from an IRA directly to a charitable organization. This new law, available this year and in 2007, provides an opportunity for individuals to make gifts up to \$100,000 from their IRAs without incurring tax burdens that existed before the law was passed.

Dallas-area estate planning attorneys greeted Professor Leimberg at a private reception at the Tower Club the evening before the seminar. Norm Lofgren, an attorney with Looper Reed & McGraw and Ed Copley of Akin Gump Strauss Hauer & Feld, LLP, welcomed Professor Leimberg to Dallas.

Rowland K. Robinson, president of Baylor Health Care System Foundation, took a few minutes to showcase the Emergency Department expansion project and other fundraising efforts at Baylor. Professor Leimberg, recovering from a recent motorcycle accident, said he related well to the need for care that is provided by Level I trauma centers like Baylor.



Vestor Hughes (Hughes & Luce) and Ed Copley, Jr. (Akin Gump).

*If you are 70 or older and have an IRA, call Ken Holden at 214.820.3380 to learn how new tax legislation impacts you and charitable giving.*

## Swanns launch ambitious Caring for Generations campaign

**T**he Baylor Health Care System Foundation kicked off its Caring for Generations annual giving campaign on October 21, with the first of four direct appeals to the North Texas communities Baylor serves.

Two outstanding couples agreed to head this year's campaign. The Rev. Stephen B. and Carolyn Swann serve as co-chairs and Julia and Louis A. Beecherl, Jr., serve as honorary co-chairs.

Caring for Generations raises charitable funds from the community to support Baylor's not-for-profit mission of patient care, research, medical education and community service.

This effort primarily includes direct mailings, but is also supported by other donor outreach.

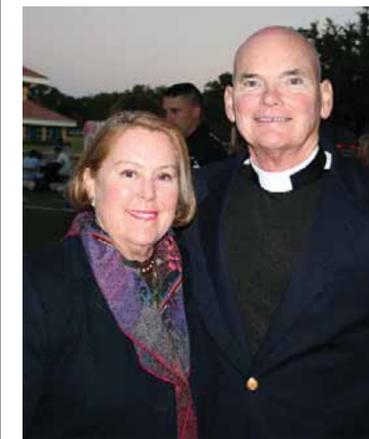
The 2006 campaign focuses on raising funds for cancer research, cardiovascular research, medical education, Baylor's outpatient clinic, and pastoral care. Caring for Generations seeks gifts at all levels from current as well as prospective donors throughout the year.

Rev. Swann is the founding rector and headmaster of the Episcopal School of Dallas, where he oversees the college-preparatory education for more than 1,100 students. Carolyn Swann is an active community philanthropist and board member of Baylor Health Care System Foundation. For the Swanns, a commitment to Baylor is a "natural fit" because, like the Episcopal School of Dallas, Baylor balances its Christian mission with unparalleled excellence.

"The belief that every human being is made in the image of a loving God perpetuates and demands the need for institutions like Baylor, as well as our support," Carolyn Swann said.

Julia and Louis Beecherl are community philanthropists and longtime generous supporters of Baylor Health Care System. Louis A.

Beecherl, Jr., is the retired chairman of the board and chief executive officer of Texas Oil & Gas Corporation. He was inducted into the Texas Business Hall of Fame in 2002.



Carolyn and the Rev. Stephen B. Swann.

## Jessie's Story: Hope and Healing at Baylor Institute for Rehabilitation



Jessie Ratner, Dr. Mary Carlile and Randy Ratner.

**J**essie Ratner's fifteenth birthday, October 20, 2000, began as an unforgettable day filled with laughter.

At around 4 p.m., after a day of classes at the Episcopal School of Dallas, she and her friend Lexi Wortley were jogging their way back to school with the rest of the girls on the field hockey team. They stopped at the traffic light on the corner of Royal Lane and Welch Road and waited for the signal to change.

When it did, their worlds changed when seemingly out of nowhere, the driver of a Lincoln Town Car ran the red light and hit the two girls. Lexi walked away with a broken arm and other minor injuries. After several days, she was back at school. Jessie wasn't as lucky. She suffered traumatic brain injuries and an arm that was shattered in seven places. She spent five days in a coma.

During the first 24 hours of the accident, more than 70 of Jessie's classmates and visitors came to visit her. Many of them had seen the accident, and didn't know whether or not she was alive.

But to the surprise of family, friends and the medical staffs who helped her, first at Parkland Memorial Hospital and then at Baylor Institute for Rehabilitation, Jessie was back on her feet within months.

When Judi Ratner, Jessie's mom, refers to her rehabilitation process, she says that Jessie

moved in fast-forward. No task seemed too great. Her doctors moved her release date up four times.

"I began to wake from the coma and met Dr. Carlile, with whom I immediately fell in love," Jessie said. "She led the team of all my therapists including physical, occupational, speech and recreational therapy. Even though I had my good and not-so-good days, I was in the best facility for my traumatic brain injury. I received the best and most loving care that health professionals could provide."

Dr. Mary Carlile is the medical director of traumatic brain injury services at Baylor Rehab. She called Jessie's road to recovery, "exceptional."

Jessie's mom said that when she found her smile, everything around her was brighter. When she would think of getting back to school, all she could do was smile. She only wanted to graduate with her friends, and nothing else seemed to matter.

Jessie told her story to an audience at Baylor University Medical Center on August 6, 2006. She spoke about the importance of rehabilitation services, and called for support of the Baylor Rehab "Raise the Roof" campaign. The \$12.5 million expansion and renovation will add almost 50,000 square feet of new and converted facilities to the existing building.

The crowd gave Jessie a standing ovation when she finished sharing her thoughts on her injuries, the healing experience at Baylor Rehab, and her plans to give back by pursuing a career in medicine. When she recovered from her injuries, she decided to work with sports teams at her school, instead of competing. Her newfound interest in physical and occupational therapy has led her to plans for completing a degree in exercise science and a minor in psychology at Indiana University, where she is enrolled, and then to medical school.

"I am a success story, but I am only one of many," Jessie said. "Baylor Institute of Rehabilitation is a place of miracles. Its potential is right in front of us. Its promise is in every patient who finds hope and healing."

## Sammons Cancer Center celebrates 30 years of treatment and innovation

**T**he Charles A. Sammons Cancer Center celebrated 30 years of treatment and innovation with a dinner and a view of cancer care of the past, present and future. Baylor Health Care System Foundation hosted the small reception Wednesday, June 7, at the Crescent Club in Dallas.

Drs. Marvin J. Stone, Robert Menzel and John Nemunaitis, gave guests including Mr. and Mrs. Bunker Hunt, Bob Korba, a close colleague of the Sammons family, and local philanthropists Mr. and Mrs. Louis A. Beecherl, Jr., a fascinating picture of cancer research and treatment. Their program covered cancer efforts in 1976, 2006, and the possibilities of 2036.

"As 2036 approaches, a new generation of 'tools' based on molecular technology will be utilized. This will enable further clinical advancement, maybe even prevention of cancer," Nemunaitis said.

Joel Allison, president and CEO of the Baylor Health Care System, wrapped up the evening with a look toward the future of cancer treatment and research at the center.

"Baylor has the opportunity to become the true leader in cancer research and treatment in our community. With the innovative concept of integrative treatment and expanded facilities at the Charles A. Sammons Cancer Center, no mission is impossible in the fight against cancer," Allison said.



Bunker Hunt, Caroline Hunt, Julia Beecherl and Louis Beecherl, Jr.

## focus on research



Ramsay Chair appointee Anna Karolina Palucka, M.D., Ph.D., with a rendering of a "charged" dendritic cell attacking a cancer cell.

### MICHAEL A. E. RAMSAY CHAIR FOR CANCER IMMUNOLOGY RESEARCH WORKS TOWARD A CANCER VACCINE

Anna Karolina Palucka, M.D., Ph.D., is an investigator at Baylor Institute for Immunology Research (BIIR) and holds the Michael A. E. Ramsay Chair for Cancer Immunology Research. Dr. Palucka leads the vaccine production facility and the clinical trials program at BIIR. She is also an adjunct professor in biomedical studies at Baylor University in Waco.

Dr. Palucka and her team are working to create cancer vaccines that activate the immune system to attack cancer cells. These vaccines consist of dendritic cells, the sentries of the immune system. When they find an invader that doesn't belong, like bacteria, viruses, etc., they process parts of it to be used as activation signals for the rest of the immune system.

Cancer often manages to evade dendritic cells. This is where the dendritic cell cancer vaccine comes in. Dendritic cells are taken from a cancer patient's blood, grown outside the body and exposed to killed melanoma cells. These 'charged' dendritic cells, which are now ready to signal the immune system to attack the cancer, are then injected back into the patient.

The results of a recent clinical trial using a dendritic cell vaccine against melanoma are described in the September/October issue of the *Journal of Immunotherapy*. BIIR researchers tested it in 20 patients with stage four metastatic melanoma and found that it was safe (a primary goal of early phase clinical trials) and that in some patients, including some who had failed previous therapies, it produced long-lasting clinical response.

Dr. Palucka also leads a project to develop a mouse model of the human immune system to study human tumors and dendritic cell function. Her group now has mice that express human T cells, B cells and all known subtypes of human dendritic cells. These 'humanized' mice are being used to develop improved vaccine strategies and to better our understanding of how cancers evade the immune system. "There are many types of cancer to solve, and each one of them represents a unique challenge," Dr. Palucka said.

Dr. Palucka earned her medical degree from Warsaw Medical Academy, where she focused on internal medicine and oncology. Her desire to develop therapies for cancer led to her interest in immunology and the body's use of the immune system to fight cancer. She earned a Ph.D. in hematology and immunology at the Karolinska Institute in Stockholm and joined BIIR in 1998.

The Baylor Health Care System Foundation has raised more than \$2.86 million in support of immunological research through the Ramsay Chair fund. Major donors to the project include Mr. and Mrs. Louis A. Beecherl, Jr., Marjorie K. and Milton P. Levy Family Fund of Communities Foundation of Texas, Gaston Episcopal Hospital Foundation, Mr. and Mrs. Erle A. Nye, and Mr. and Mrs. George A. Shutt.

Baylor Health Care System Foundation has raised more than \$2.86 million for the Ramsay Chair endowment fund. For more information on how you can help us cure cancer through innovative research, contact Jana Sharpley, 214.820.7570, janas@baylorhealth.edu