

Texas governor attends cancer center announcement



Gov. Rick Perry speaks at the announcement of the new cancer center

BAYLOR UNIVERSITY MEDICAL CENTER AT DALLAS took a large step toward its goal of enhancing cancer care in North Texas when it announced plans for a \$350 million cancer hospital and outpatient cancer center on September 26.

“The completion of this project will allow Baylor to become a nationally and internationally renowned cancer care destination,” said Joel T. Allison, president and chief executive officer of Baylor Health Care System. “We are extremely proud to be able to bring this level of cancer care to North Texas.”

Texas **Gov. Rick Perry** and Dallas **Mayor Tom Leppert** spoke, and both were impressed with what Baylor has in store.

“You may not be plucking people off of rooftops, but you provide the same type of life-giving support,” Gov. Perry said. “You give the same type of hope and help as those caregivers to hurricane victims.”

Mayor Leppert praised Baylor’s efforts in the fight against cancer and said they were right in line with its long-standing mission to provide quality health care in North Texas.

“I’m excited to see the plans for the new cancer complex,” Mayor Leppert said. “This is an important investment in our region. It’s what Baylor has always done. It reaches out and touches lives in the community.”

An 829-space parking garage was completed

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Celebrating Women luncheon raises \$2.2 million for breast cancer research

BAYLOR HEALTH CARE SYSTEM FOUNDATION honored the strength, courage and passion of women fighting breast cancer at the ninth annual *Celebrating Women* luncheon on October 16 at the Hilton Anatole in Dallas.

The event raised \$2.2 million for breast cancer research, community outreach and expanded technology for early detection and treatment throughout Baylor Health Care System.

“I have literally thousands of people to thank,” said Foundation president Rowland K. Robinson. “Philanthropy is the key to the success of our efforts, and we couldn’t do the work that we do without the help of all our generous donors.”

More than 1,350 guests heard stories of



Rowland K. Robinson, Sue Porter, Debbie Snell and Joel Allison

women’s struggles with the disease, told with humor and tears by keynote speaker **Geralyn Lucas**, author of *Why I Wore Lipstick to My Mastectomy*.

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AT&T donates \$1 million to cancer center

IN JUNE, AT&T ANNOUNCED IT WAS MOVING its corporate headquarters to Dallas. In September, the telecommunications company made a significant investment in quality cancer care in its new hometown.

AT&T is the first corporation to pledge its support for the new outpatient cancer center at Baylor University Medical Center at Dallas, making a strong statement with a \$1 million gift.

“We truly appreciate the generosity of AT&T and its commitment to the community,” said Rowland K. Robinson, president of Baylor Health Care System Foundation. “I anticipate this is just the beginning of a strong partnership with AT&T.”

The gift will be used in the construction of a conference center atop the new outpatient cancer center at Baylor Dallas. The conference center will feature advanced technology and



Digital rendering showing aerial view of the new outpatient cancer center

facilitate strong collaboration by and between physicians and health care professionals, an important component of the Baylor difference.

“We are honored to help an institution that does so much good in the community. With the new cancer center, Baylor Dallas will deliver the same quality care it has for more than 100 years, to an even greater number of cancer patients,” said **Don Cain**, president of AT&T Texas.

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Hiring of Miller as cancer center director announced

BAYLOR UNIVERSITY MEDICAL CENTER AT DALLAS will have a new chief of oncology to go with its new cancer center.

Alan M. Miller, M.D., Ph.D., has been named chief of oncology at Baylor Dallas and director of the Baylor Charles A. Sammons Cancer Center. Dr. Miller is an experienced cancer researcher and clinician with a strong administrative background.

"It is an exciting time to be joining the Baylor Charles A. Sammons Cancer Center. The next few years will see a tremendous growth in the Center's programs and facilities," Dr. Miller said. "We have a tremendous opportunity to build on the foundation established by the leadership of the cancer center to grow our reputation as a regional and national

destination cancer center through patient care, education and research."

Dr. Miller's arrival comes at a crucial time. Baylor Dallas announced in September that it is developing North Texas' premier dedicated cancer hospital and a new outpatient cancer center that will be the largest in North Texas.

Dr. Miller comes to Dallas from Tulane University Health Sciences Center, where he served as associate senior vice president for health sciences. He began the hospital's bone marrow transplant program and held a variety of teaching and leadership roles for 15 years, including vice dean for clinical



New cancer chief
Dr. Alan Miller

affairs and deputy director of the Tulane Cancer Center.

Before joining Tulane, Dr. Miller was an assistant professor of medicine and co-director of the M.D./Ph.D. program at the University of Florida College of Medicine.

Dr. Miller received his master's and doctorate degrees in physiology from the State University of New York in Buffalo. After serving as an assistant professor of oncology at the University of Miami School of

Medicine, Dr. Miller earned his medical degree from Miami and completed his internship, residency and fellowship at Florida.

Gift funds breast cancer conference suite, honors Bright

A GENEROUS GIFT announced during the 2008 *Celebrating Women* luncheon will fund the Mary Frances Smith Bright Conference Suite in the new inpatient cancer hospital at Baylor University Medical Center at Dallas.

The gift was made by donors whose vision is "to demonstrate our commitment to quality breast cancer care for women in North Texas, and hopefully encourage others to join our campaign to end the threat



Mary Frances Smith Bright
with her sons,
Clay and Chris Bright

of breast cancer, once and for all. We hope to help find a cure so that others' loved ones will be around longer than ours."

Mary Frances Smith Bright – known affectionately as Cherry – was born in Dallas in 1923. After graduating from Highland Park High School, Cherry attended Stephens College in Missouri. In 1943, she married her high school sweetheart, **H.R. "Bum" Bright**. Together they raised four children. An active

Park Cities mother and volunteer, Cherry was

known and loved by many in the community. In 1971, at the age of 48, she passed away following a courageous battle with breast cancer.

Support for the gift was arranged by 2008 Celebrating Women co-chairman **Sue Porter**.

"I've been a family friend of Cherry's sons, **Chris and Clay Bright**, for years. Clay and his wife, **Susan**, and I graduated from high school together, while Chris and his wife **Camille's** daughter and mine were in the same high school graduating class," Sue said. "They are a dear family, and I am especially delighted to see such a wonderful woman honored in this special way."

Cardiovascular research center renamed in honor of Soltero

IN HER WORK with the Clinical Cardiovascular Research Center (CCRC) at Baylor Jack and Jane Hamilton Heart and Vascular Hospital, **Cara East, M.D.**, has invested her time, energy, passion and skill toward advances in clinical research and patient care.

In May, Dr. East added to that list a large financial investment, granting \$800,000 to Baylor's *Heart and Vascular Campaign*.

Dr. East's gift, announced September 16 at the Baylor Health Care System Foundation CCRC Dinner Celebration, allowed the Foundation to meet and exceed a \$5 million challenge grant from **Ray and Bea Wallace** and brought the total of funds raised for the campaign to more than \$11 million.

Dr. East asked that her donation be used toward a \$5 million endowment to support the CCRC.

"CCRC research is changing the way medicine is practiced," Dr. East said. "It has introduced studies on gene and stem-cell therapy and provided pre-market access to investigational devices and medications that can change the lives of our patients."

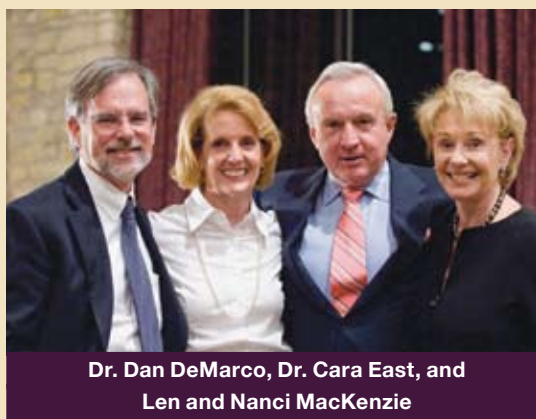
Along with her gift, Dr. East made a request to honor **Beth Soltero** by renaming the CCRC the Soltero Cardiovascular Research Center. Soltero began her association with Baylor through her husband's patient relationship with Dr. East. Soltero then became a volunteer, a part-time employee and finally a full-time staffer,

overseeing major expansions of the CCRC and serving as Dr. East's right hand.

"This individual gave her talent and resources, and Dr. East feels that even this honor isn't thanks enough for her gifts, professionalism and commitment to the CCRC and Baylor's

mission," said Foundation president Rowland K. Robinson.

For more information about the Soltero Cardiovascular Research Center, contact Ellen Dearman at 214.820.7877 or e-mail EllenD@BaylorHealth.edu.



Dr. Dan DeMarco, Dr. Cara East, and
Len and Nanci MacKenzie



Dr. Cara East and Beth Soltero



Dr. Cara East, Beth Soltero
and Ellen Dearman



Joel Allison, Dr. Dan DeMarco, Dr. Cara East,
Gene Soltero, Karen Soltero, Beth Soltero
and Rowland K. Robinson

Foundation welcomes 21 new members to its board of directors

BAYLOR HEALTH CARE SYSTEM FOUNDATION has appointed 21 new members to its board of directors. Board members assist the Foundation in support of the mission of Baylor Health Care System to serve all people through exemplary health care, education, research and community service.

“Our new board members are an outstanding group of people who are extremely active in the Dallas community,” said Foundation president Rowland K. Robinson. “Baylor relies on philan-

thropy to achieve its vision of being the best place to give and receive safe, quality, compassionate health care, and these community leaders are passionate about helping us to do that.”

“Individually and collectively, our new members have considerable knowledge, talents and energies to share,” said Foundation nominating chairman **Margo Goodwin**. “With their caring hearts and commitment to our mission, we know they will be great partners as we work to exceed our community’s highest expectations for health care at Baylor.”

21 new Board members announced

Brian O. Casey, president and CEO, Westwood Holdings Group Inc.

Joe Colonneta, partner, private equity investments, HM Capital

Kathleen B. Cooper, senior fellow, SMU Tower Center for Political Studies

Lawrence B. Dale, president, Dale Resources II, LLC

Nancy Collins Fisher, community volunteer

Kelly Green, community volunteer

Randi Halsell, community volunteer

Jack H. Hamilton, retired

John Harkey, chairman and CEO, Consolidated Restaurant Companies Inc.

Robert C. Holmes, managing director, J.P. Morgan Securities Inc.

Stephen Jones, COO, executive VP and director of player personnel, Dallas Cowboys Football Club

Aaron W. Kozmetsky, chief investment officer, KMS Ventures

Sharon McCullough, community volunteer

Pamela H. Patsley, board professional

Aileen Pratt, community volunteer

Robert F. Sanford Jr., retired

Thomas A. Taylor, attorney, Law Office of Thomas A. Taylor

Ann K. Utley, CEO, Textorder.com

John L. Ware, president and CEO, 21st Century Group, LLC

Lee Ann White, senior vice president, director of public relations, PlainsCapital Bank

William D. White Jr., attorney, Locke Lord Bissell & Liddell, LLP

ON THE BOARD

PIERCE ALLMAN

BAYLOR HEALTH CARE SYSTEM FOUNDATION rebranded itself last year, and Board member **Pierce Allman** consulted in the process. Pierce has an extensive background in marketing and public relations and has worked in radio, television and teaching. He serves as the chairman of the executive board of SMU’s Dedman College. He is married to **Allie Beth**, who operates the Allie Beth Allman & Associates real estate firm. They have two adult children, **Margaret** and **Amy**, and two grandchildren.

Q: What do you like most about Baylor?

There’s a sense of commitment among Baylorites to regarding and treating others as individuals. That same commitment is evident in research applied to healing and care, creating an aura of understood quality with effort. **Q: What Foundation project are you passionate about? How are you involved in it?**

My fervor is for expanding service for the major concerns of heart, cancer and transplant medicine. Accepting the aging of our society, medicine, health care and related enterprises is vital. Another personal mission is for Baylor to

brand itself, to tell its story consistently and effectively, reaffirming its status as a premier institution, not just in the Dallas area.

Q: Most would be surprised to know that ...

I’m possibly the only person in history who witnessed an assassination and spoke to the assassin later. While with WFAA radio, I was at the site of the JFK murder – and did the only on-scene broadcast from a phone in the lobby of the Schoolbook Depository Building. As I learned later from the Secret Service, when I asked a man at the door of the building where a phone was, it was Lee Harvey Oswald on his way out. I’m the narrator on the audio tour at The Sixth Floor Museum.

Q: Tell us about your dream vacation.

Exploring some of the world’s great natural attractions mixed with some historic sites or archeological finds – all in the company of interesting people who know things that I don’t and can share in a casual way.

Q: The world would be a better place if ...

All of us, and especially elected officials at any level, would return to civility in our discourse and language, exercising self-respect as well as respect for others and for tradition.



From the President

“When you cannot differentiate yourself from others with money, then you must differentiate yourself with something that indicates that you know how to recognize the best.”

— Bernard Arnault, French businessman

Paul Newman got it.

This successful icon of modern cinema, who passed away in September, was more than an actor. He was a gentleman “who embodied the American ideal of extraordinary integrity, a tireless work ethic, a commitment to family and a deep sense of responsibility to the people who made his success possible,” *The Wall Street Journal* wrote.

Some remember his performances in *The Hustler*, *Cool Hand Luke* and many other films. To others, he’s the face of Newman’s Own food products.

What many may not know is that he donated 100 percent of the profits from Newman’s Own to charities throughout the world – more than \$250 million to date.

While Newman was modest about his talents, he understood the power of his celebrity to help fund important projects and address community needs.

His passion for philanthropy was rooted in his strong belief that we all have a great obligation to give back some of the benefits that we were granted as free and prosperous citizens of the United States. In a speech about philanthropy, he stated: “it seems so human to hold your hand out to people less fortunate than you are.”

Newman’s example is one we can take to heart in this extraordinary economic climate of subprime mortgages, credit defaults, derivatives, deleveraging, regulators and uncertainty, along with the inevitable blame game.

All of us are concerned. Leadership at all levels is being tested like never before. Who will emerge with the wisdom that will lead us through this?

Having experienced both the savings and loan crisis and the dot-com bust, I am reminded of what a friend recently said: “The law of unintended consequences will certainly rear its ugly head, and in the bad there is often good. Rational thinkers will find new opportunities.”

Our individual actions will contribute to getting through this. If we stay positive and focused, practice fundamentals, look for new opportunities and don’t panic, things are likely to work out, and we can continue to support causes in which we find value.

This leads us back to the opening quote. When we all have less “money, marbles and chalk,” we must differentiate ourselves with something that indicates we know how to recognize the best.

Newman found the best in worthy causes. How do you recognize the best?

Rowland K. Robinson

President

Baylor Health Care System Foundation

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FOUNDATION 30TH ANNIVERSARY

Families' support of Baylor transcends generations

FOR THE MULTITUDE OF FAMILIES who have supported Baylor Health Care System over the generations, a legacy of philanthropy is a source of great pride.

As Baylor Health Care System Foundation celebrates its 30th anniversary, it honors this legacy as a cornerstone that has allowed for advanced research and compassionate patient care.

For many of these families, the philanthropic journey began after they or their loved ones were cared for at a Baylor facility.

That experience was recently exhibited by **Pauline Gill Sullivan Foundation president Nancy Seay**, who helped coordinate a \$5 million gift to support the new outpatient cancer center at Baylor University Medical Center at Dallas in honor of her mother, **Pauline Gill Sullivan**. Pauline's granddaughter, **Pauline Neuhoﬀ**, also facilitated the gift, which will enhance research programs to study hematological cancer, to which Pauline Gill Sullivan succumbed.

Generations of support are not just a recent phenomenon, however.

The **Carr P. Collins** family has generously supported Baylor Dallas over the years. Mr. Collins made a million-dollar gift in 1968 that spearheaded the development and construction of the Carr P. Collins Hospital. **Ruth Collins Altshuler**, chairman of the board of the **Carr P. Collins Foundation**, made another \$1 million contribution to capital projects at Baylor Dallas in 1983.

Later, Carr's son, **Jim**, along with his wife, **Dorothy D. "Dee" Collins Torbert**, made a \$2 million donation to the Labor of Love campaign for the James M. and Dorothy D. Collins Women's and Children's Center, which opened in 1996. Dee served on the Foundation board of directors, as did her son, **Michael**. Daughter **Nancy Collins Fisher** has continued to be involved with Foundation initiatives.

And in the early 1900s, **Col. C.C. Slaughter** made the first financial donation to what would become Baylor University Medical Center at Dallas. His daughter, **Minnie Slaughter Veal**, became one of Baylor University Hospital's greatest benefactors.

The Slaughter family contributed to Baylor Dallas' centennial celebration in 2003. Many other descendants of Col. Slaughter continue to support Baylor, including **George Slaughter III**, and several members of the **DeLoache** and **Browning** families.

"These families – as they have passed the torch of philanthropy to the younger generations – have become partners in our work. Because of their commitment to Baylor, their families' legacies will be forever tied to a mission of service," said Foundation president Rowland K. Robinson.

For more information about supporting the Foundation's initiatives, call 214.820.3136 or e-mail thetorch@BaylorHealth.edu.



Clockwise from top left: Carr P. Collins, Carr P. Collins Hospital, J. Erik and Margaret Jonsson, and the Erik and Margaret Jonsson Medical and Surgical Hospital

A legacy of caring: Generations of families who have supported Baylor

The list of families who have supported Baylor for more than a generation is a long one. Here are a few:

Louis and Julia Beecherl Jr. provided a challenge grant toward an \$18 million endowment for immune system research and helped make the Zelig H. Lieberman Research Building a reality. They were also part of a group that gave \$5 million toward a transplant immunology research endowment in 1995. Their children continue to support Baylor.

Then-Dallas **Mayor J. Erik Jonsson** and his wife, **Margaret**, gave \$1 million in 1967 for the hospital that would take their names, the seven-story Erik and Margaret Jonsson Medical and Surgical Hospital. Their son, **Phillip**, later gave a gift of his own to Baylor.

Algur Meadows, a co-founder of General American Oil, donated generously to Baylor initiatives, and his descendants continue to contribute to Baylor causes through **The Meadows Foundation**.

Charles A. Sammons gave a \$1 million

challenge gift toward the construction of what would in 1977 become the Charles A. Sammons Cancer Center. His daughter, **Mary Anne Cree**, remains committed to helping Baylor reach its goals, and the Mary Anne and Richard Cree Auditorium in the Baylor Heart and Vascular Institute is named in honor of her and her husband.

Ernestine "Ernie" and Brad Wayne developed the Heart to Heart Volunteer Program (now called Caring Hearts) after they both had heart surgery, and Ernie established Ernie's Appearance Center for cancer patients at the Baylor Charles A. Sammons Cancer Center after being treated for breast cancer. **The Wayne Family Foundation**, led by Ernie, daughters **Sue Wayne Strauss** and **Marcy Grace**, and son **Jonathan Wayne**, provided major support for the expansion of the Emergency Department at Baylor University Medical Center, and is active in support of the Palliative Care initiative. Ernie served on the Baylor Health Care System Foundation board for many years, a family tradition that continues with Sue Wayne Strauss' current board service.

Torchbearers raise money to fund fetal endoscope

JOCELYN GARCIA learned that her pregnancy might come to a disastrous end: her expected baby boy had a urinary blockage that would limit amniotic fluid, damage his kidneys and most likely lead to death. **Kevin Magee, M.D.**, was able to provide a temporary solution by performing a delicate surgery when Jocelyn was only four months pregnant. As a result, Jocelyn delivered a healthy baby in November.

Torchbearers, the Baylor Health Care System Foundation young philanthropists' society, has raised more than \$170,000 through its campaign to support the Fetal Care Center at Baylor University Medical Center at Dallas. It reached its primary goal of funding a fetal endoscope, a thin fiber-optic scope inserted into the uterus through a small incision to assist sophisticated surgeries.

"I am very happy at the outcome of the Garcia baby. However, thanks to Torchbearers, in the

future we will have an endoscope that will facilitate a surgical procedure that might permanently correct the blockage, reducing additional health risks during the pregnancy," said Dr. Magee.

The recently founded Fetal Care Center is progressing quickly through milestones such as crucial partnerships with subspecialists, the creation of case study conferences and the addition of related psychological services. "The Fetal Care Center is on its way to becoming a nationally renowned center for maternal fetal medicine," said Dr. Magee.

These successes are rivaled only by remaining goals. "The center hopes to move to a new facility, increase its staff, perfect its skills, improve its technology, provide resources for the family and more. I am thrilled that donors are becoming as passionate as we are when they learn what the center is able to provide."

Major donors to the campaign, **Bay and**



Jocelyn Garcia with son Matthew

Paula Miltenberger, were moved by Paula's personal experience with a high-risk pregnancy and by her work as a women's psychology postdoctoral fellow in 2008.

To read success stories and a complete interview with Dr. Magee about the Fetal Care Center, visit www.baylorhealth.com/waystogive. Contact Jacqueline Weaver at 214.820.2229 or JacqueWe@BaylorHealth.edu for more information.

FOCUS ON RESEARCH

BIIR presents research at immunology and biodefense symposium

BIODEFENSE RESEARCHERS at Baylor Institute for Immunology Research (BIIR) are working to create immunity against biological challenges from emerging, re-emerging and infectious diseases, including their potential use as bioweapons.

Ten immunology researchers from the United States, Europe and Asia presented their work on November 8-9 at the fifth annual Baylor Symposium and Workshop on Human Immunology and Biodefense.

Gerard Zurawski, Ph.D., of BIIR organized the symposium held at Baylor University Medical Center at Dallas and described Baylor's work to create new vaccines against developing biothreats based on targeting of antigens to dendritic cells.

Dendritic cells, sometimes called the immune system's first line of defense, recognize

invaders and activate other immune system cells. Dr. Zurawski's work is based on targeting dendritic cells.

This is being done in two ways. The first is to remove them from the body, load them with protein antigens – in this case from influenza, HIV or other infectious diseases – and inject them back into the body to produce a potent immune response.

The second strategy is to attach the antigens to dendritic cells while they're still inside the body.



Dr. Gerard Zurawski

This should allow the cells to turn on the immune response against the antigens.

Antigens stimulate production of an antibody. An antibody is a protein produced by B cells in response to the presence of an antigen, such as a bacterium or virus. Antibodies are a primary form of immune response in resistance to disease and act by attaching themselves to a foreign antigen and weakening or destroying it.

The symposium is supported by a grant from the National Institute of Allergy and Infectious Disease, one of the National Institutes of Health. **Jacques Banchereau, Ph.D.**, the director of BIIR, is the principal investigator on the grant.

For more information about supporting immunology research at BIIR, contact Roxann Garcia at 214.820.8196 or RoxannG@BaylorHealth.edu.

Celebrating Women luncheon raises awareness of breast cancer



Nancy and David Burgher and Sheron C. Patterson



Keynote speaker Geralyn Lucas



Mark and Ann Hardaway, Marilyn Augur, Margaret Hancock, Elizabeth and Starke Taylor



David and Nancy Burgher with Shirley and Bill McIntyre



Rowland K. Robinson, Dr. Karen Halsell, Randi Halsell and Joel Allison



Joel Allison, Connie Yates (Tom Thumb) and Dr. Leonard Riggs

Continued from Page 1

As Geralyn took the podium, there was a flurry of activity, and each attendee received a special lipstick gift from **Saks Fifth Avenue**. Geralyn said her battle with breast cancer gave her the courage to wear red lipstick, and she urged the audience to have that same courage to "live up to your lipstick."

During her presentation, Geralyn told of a series of "angels" who had touched her during her battle with breast cancer.

"This was truly a day filled with love and hope," said **Sue Wayne Strauss**. "The luncheon was exquisite, not a detail missed. You helped us all understand what Baylor is doing – and how much work there is to do."

"Well, I loved Peggy Fleming, then I loved Lynn Redgrave ... but hands down, your precious speaker was the best I have ever heard!" said Foundation board member **Margo Goodwin**. "I loved that she recognized all the people she had met and knew had worked so hard on the event ... then the tears and laughter

– at the same time – just a great, heartfelt, uplifting experience!"

Celebrating Women was led by co-chairmen **Sue Porter** and **Debbie Snell**. Honorary chairmen were **Marilyn Augur** and her daughters, **Margaret Hancock**, **Ann Hardaway** and **Elizabeth Taylor**. **Nancy Carter** was the event's underwriting chairman, and **Michele Field Vobach** was the corporate underwriting chairman.

The **Circle of Care Award**, which honors community heroes active in the fight against breast cancer, was given to **Nancy and David Burgher** and Highland Hills United Methodist Church senior pastor **Sheron C. Patterson**.

There was a lot of generosity on display, including the announcement of a major gift to establish the Mary Frances Smith Bright Conference Suite in the new cancer hospital.

The event was made possible by presenting sponsor **Tom Thumb** and corporate sponsors **Wachovia**, **Saks Fifth Avenue** and **United**

Surgical Partners International as well as by support from the following major donors: **The Discovery Foundation in honor of Betty Smith Josey**; **Mrs. W.H. Smith**; **William H. Wilcox and Elizabeth L. Todd, Ph.D.**; **Advised Fund of The Dallas Foundation**; **Donald E. Steen Foundation**; **Hunt Consolidated, Inc./Hunt Oil Company**; **Ruth Collins Altshuler**; **The Marilyn Augur Family Foundation in honor of her daughters, Margaret Hancock, Ann Hardaway and Elizabeth Taylor**; **The A.L. Chilton Foundation**; **Al G. Hill Jr. in memory of Margaret Hill**; **Mr. and Mrs. Donald Key Donor Advised Fund at the East Texas Communities Foundation**; **Nancy C. Rogers/Mary Kay Inc.**; and **Mr. and Mrs. Jim Sowell in honor of Sue Porter**.

For a full list of our major donors and additional photographs, visit www.baylorhealth.com/waystogive.

For more information, contact Kali Bailey at 214.820.2705 or Kali.Bailey@BaylorHealth.edu.

Transplant success stories fuel board meeting

TWO BAYLOR REGIONAL TRANSPLANT INSTITUTE (BRTI) success stories intersected in August when 11-year-old **Ryan Michael** got a new kidney from a familiar donor – and a new lease on life.

The Baylor Health Care System Foundation Board of Directors heard the stories of donor and recipient at its quarterly meeting in September.

Ryan Michael, a sixth-grader at McCulloch Intermediate School, received a kidney transplant on August 7 at Children's Medical Center Dallas from **Ryan Nixon**. Nixon was Ryan's favorite camp counselor at a Kanakuk family camp in Missouri.

After being assigned by K-Life to mentor Highland Park students, Nixon moved to Dallas. Nixon remained in contact with the Michael family, and when Ryan became sick, Nixon and his wife, **Callie**, were tested to see if they were a donor match. They both were.

At one point, Ryan Michael, a golf buff, wanted to be sure he would still be able to play golf after his transplant surgery. Enter **Norm Bagwell**.

Norm, a Dallas banker who received a kidney in 2006 at Baylor from his wife, **Robin**, reassured Ryan. Norm's surgery was performed by **Göran Klintmalm, M.D., Ph.D.**, the same doctor who would perform Ryan's transplant.

When the Bagwells found out that Robin was a match, Norm was hesitant to let her donate. Her response: "I've made up my mind that I'm going to donate this kidney. If you want it, you'd better get in line."

Baylor Regional Transplant Institute was founded in 1984. Together, Baylor University Medical Center at Dallas and Baylor All Saints Medical Center have performed more than 6,000 solid organ transplants. BRTI will celebrate its 25th anniversary in November 2009.

In the 1970s, the three-year survival rate for a transplant was 17 percent. At Baylor in 2007, the survival rate was up to 84 percent. The national average is 78 percent.

For more information about Baylor Regional Transplant Institute, contact Drew Oleson at 214.820.4721 or Drew.Oleson@BaylorHealth.edu.



Ouida Bradshaw, Robin and Norm Bagwell



Joel Allison and Annette Simmons



Dr. Göran Klintmalm and Ginny Sillers

PHYSICIAN PROFILE

GÖRAN KLINTMALM, M.D., PH.D.

GÖRAN KLINTMALM, M.D., PH.D., is the chairman and chief of Baylor Regional Transplant

Institute and chief of transplantation services at Baylor University Medical Center at Dallas and Baylor All Saints Medical Center at Fort Worth. A native of Sweden, Dr. Klintmalm has been a leader in the transplant services field for the past 25 years and founded Baylor Regional Transplant Institute in 1984. He has three sons, Marcus (26), Erik (23) and Philip (21), and is married to Tina,

"who is in charge of us all." He was recently recognized by the Dallas Historical Society with its Award for Excellence in Community Service in the category of health and science.

Q: What brought you to Baylor?

I had an offer to start a new multi-organ transplant program with a clean slate and complete medical and institutional support at a time when only two liver programs existed in the U.S.

Q: What is a special story that you have about an experience with Baylor?

The very first transplant we did was on Christmas Day 1984 on a 5-year-old girl. Our CEO, Boone Powell Jr. brought her favorite foods to her.

Q: What do you like most about Baylor?

We are all colleagues, and physicians, administrators and staff work together toward the same goal.

Q: Why would you recommend it to a friend?

The excellence in care and that we care.



Dr. Göran Klintmalm

Q: What inspires you?

Realizing I can make a difference.

Q: Tell us about your education and professional background.

I was born, raised and trained in surgery in Sweden with fellowships in Denver, Pittsburgh and Stockholm. I earned my M.D. and Ph.D. in Stockholm.

Q: Do you have a childhood experience that shaped how you think?

I had a close family. They taught me that you can do anything you want if you put your mind to it.

Q: What historical figure do you most identify with and why?

I cannot say I identify with any particular figure since I can never be equal with them. I do not have their abilities. But Winston Churchill was a visionary with the ability to see what no one else saw.

Q: To what do you attribute your success?

Having vision – I can see the essentials, and I do not give up. Having the capacity to work and the support of my family.

Q: What is on top of your list of things to do while you're alive?

I'd like to have uninterrupted time to spend with my wife and family doing things we love to do – traveling, hunting, skiing, loafing on a beach, spending time in Telluride.

Q: What's the best reward for a job well done?

The knowledge you have done something well that was thought to be impossible and discover a new solution to a difficult problem.

Nursing Advocacy Group off to strong start



Front row, left to right: Bobbi Leeper, clinical nurse specialist; John and Marie Chiles, Pan Garner, Adena Holman, R.N.; Trinka Taylor and Ellen Dearman; Back row, left to right: Rosemary Hill, R.N.; Jo Ann Stewart, Jeanette Norsworthy, Judy Cash, Director of Perioperative Services, BUMC; Diane Jackson, R.N.; and Deborah Barker

BAYLOR HEALTH CARE SYSTEM hosted its first "The Baylor Experience" for members of the Nursing Advocacy Group on November 5.

The program provided one-on-one observation of Baylor's excellent nursing care and created awareness of the Baylor Health Care System Foundation *Advancing Nursing Excellence* initiative. Approximately \$400,000 has been raised since February for nursing scholarships at Baylor.

The half-day program at Baylor University Medical Center at Dallas provided donors and community leaders a unique glimpse into the clinical experience and specialties of nurses at Baylor. Participants experienced first-hand the crucial role nurses play in patient care and got a behind-the-scenes look into nursing at Baylor in

areas including cardiovascular services, medicine/transplant/emergency department, perioperative services, women's and children's services, and the oncology/bone marrow transplantation unit.

Rosemary Hill, R.N., told program participants what makes her job so special: "If I can go home at the end of the day and know that I made the littlest difference, that is what matters."

Donors can sponsor a full nursing scholarship for \$60,000 or an annual nursing scholarship for \$30,000. As was witnessed on November 5, Baylor consistently provides quality nursing care. The Foundation looks forward to more advances in nursing care at Baylor.

For more information on nursing initiatives, please contact Ellen Dearman at 214.820.7877 or e-mail EllenD@BaylorHealth.edu.

GIFT PLANNING

Life insurance: The forgotten gift?

THE RECENT TUMULT IN OUR ECONOMY may have caused many of you to feel uncertain about your personal financial situations. This angst may also cause you to struggle with how you can support charitable causes that are important to you. Baylor Health Care System's mission of providing quality, compassionate health care must continue for the more than 1.3 million patients we annually serve despite downturns in the economy. During challenging times like these, it makes sense to look for creative ways to support our vital work.

Do you have a life insurance policy you no longer need? Perhaps your other assets have grown to provide the protection you require, and the insurance policy lies forgotten in a safety deposit box. Did you know that the policy could make a wonderful charitable gift to Baylor?

Instead of giving cash or stock at this time, you could sign over your policy to Baylor Health Care System Foundation and receive a charitable income tax deduction for the replacement value of the policy (or the cost basis, if less). Baylor could cash in the policy and put those dormant dollars to work right away.

Your gift of life insurance can be used to establish a future endowment fund in your name, or you can honor someone else through the fund. The policy could also be used to assist with a capital project, such as our cancer initiative, or other area of special importance to you.

If you have an insurance policy you may like to contribute, or if you are currently paying premiums on a policy and want to discover how this policy might be gifted, contact Cynthia Krause at 214.820.7928 or Cynthia.Krause@BaylorHealth.edu for more information at no obligation.

GRAND ROUNDS

Grand Rounds raises record amount for graduate medical education

MORE THAN 180 GOLFERS played for lower scores and higher education on September 29 during the Baylor Health Care System Foundation Grand Rounds Golf Tournament, presented by **Bank of Texas**.

The seventh annual event – which supports graduate medical education at Baylor – raised \$244,500, an increase of more than \$37,000 from 2007. Thanks to the generous support of Dallas' corporate community, the tournament at Royal Oaks Country Club continued its streak of increased funds raised each year.

"I play in a lot of charity golf tournaments, and Grand Rounds is one of the best in the area," said **Steve Clay**, one of the many philanthropists who enjoyed a day on the course.

Steve played for **TDIndustries**, the event's platinum sponsor. **CB Richard Ellis** was gold sponsor, and **Millennium Motor Cars** sponsored the hole in one. Approximately 70 companies offered their support.

The day's overall winner was the **ThyssenKrupp Elevator** team of **Carl Alvord**, **Clay Brantley**, **Homer Guerra** and **Ross Lampe**. The afternoon winner was the **Corrigan Properties** team of **Leo Corrigan III**, **Leo Corrigan IV**, **Bill Gribble** and **Billy McBee**.

The games were followed by a celebrity dinner



at Bob's Steak & Chop House. **Colt Knost** spoke to VIP sponsors about his aspirations as a golfer. The Southern Methodist University alumnus won the U.S. Amateur and U.S. Amateur Public Links in 2007, becoming the second player in history to win both events in the same year. He will join the PGA Tour in 2009.

Baylor's graduate medical education program attracts some of the nation's best young physicians to North Texas. More than 200 medical residents and fellows train in more than 30 specialty and subspecialty programs at Baylor and its affiliated hospitals every year.

For more information about graduate medical education at Baylor, contact Jacqueline Weaver at 214.820.2229 or JacqueWe@BaylorHealth.edu.

Governor attends cancer center ceremony

Continued from Page 1

in September, and a 10-story, 450,000-square-foot outpatient cancer building is scheduled to be finished in January 2011.

Collins Hospital and Sammons Tower are set to be renovated by January 2013. Collins Hospital will house advanced cancer inpatient facilities with 120 private rooms, many with ICU capabilities. Sammons Tower will be the

center for oncology medical education and research.

The outpatient building will offer a wide range of cancer-related services, including radiation, chemotherapy and pain management.

For more information about supporting cancer care at Baylor, contact Drew Oleson at 214.820.4721 or Drew.Oleson@BaylorHealth.edu.



From the Chairman

During the Christmas season, many turn their thoughts to those less fortunate than their own family and friends, and contributions usually increase during this time. Many organizations receive the bulk of their gifts at this time, both because of the Christmas spirit as well as tax considerations for the donors. Because of the difficult economic times, this year will be a major test of the American people to support philanthropic causes. At the same time, the needs of those less fortunate will be higher than ever.

I would like to give you one example of how these times affect Baylor Health Care System. In the 1970s, when I first worked in the Baylor Emergency Department, 15 to 18 percent of the patients we saw and treated had no health insurance. We have always treated all patients without regard to ability to pay, and that is one of the many things which always made me proud to be affiliated with this institution. But this caused not only financial hardships for the institution and its staff, but other problems such as increased loads for the specialty backup physicians who cared for patients with needs beyond what could be provided in the emergency department. This continues today, but with a new twist.

The number of uninsured in our emergency department has grown to more than 33 percent as more and more Americans find themselves without sufficient health insurance. Of all the U.S. states, Texas has the largest uninsured population; more than 25 percent of Texans have no health insurance. As you can see, we are caring for a larger-than-average number of these patients.

Baylor Health Care System is on sound financial footing because of proper management and oversight of its resources. But part of its mission is to provide community benefit, and it did that in fiscal year 2008 to the tune of \$429 million. Part of Baylor's ability to support research, education and health care to uninsured patients comes from philanthropy given through Baylor Health Care System Foundation. Last year, more than \$23 million was provided for these purposes by the Foundation.

However, this year will be a challenge because of these economic times. I encourage you to consider Baylor as one of your top priorities in your giving this year. Our research, education and patient care depend on it. Thank you in advance for your consideration, and have a wonderful holiday season.

Leonard Riggs Jr. M.D.

Leonard M. Riggs, Jr., M.D.
Chairman, Board of Directors
Baylor Health Care System Foundation



Miller, Amy, Jim and Mary Grace Martin

WHEN AMY MARTIN accepted the position of vice president of finance with Baylor Health Care System Foundation in July, she built upon a legacy of service left by her grandmother.

"My grandmother was a geriatric nurse for more than 30 years, and health care was her passion," she said. "Her big thing was the simple things, giving true care. If she knew I was working at Baylor, she would be extremely proud."

As Amy settles in, she is "focused on excellent and efficient utilization of the funds that have been given by the generous and passionate donors to Baylor."

Amy earned bachelor's degrees in business administration and accounting at Oklahoma State University, and a year later had a master's in business administration from Baylor University. She rose from audit staff member to senior

manager in 11 years at Arthur Andersen, then spent six years as the chief financial officer for Bishop Lynch High School, where she oversaw an \$11 million budget and supervised construction management of a performing arts center and an athletic complex.

In her new role with the Foundation, Amy will ensure fiscal responsibility and proper use of donor funds.

"Amy has a wonderful combination of intelligence, professional experience and leadership attributes that make her an

important addition to our team," said Rowland K. Robinson, Foundation president.

When she does have the occasional rough day, Amy admits to turning where so many of us do for inspiration.

"I have this big jar of chocolate in my office," she said with a laugh. "And lots of pictures of my kids. That keeps everything in perspective."

Amy and her husband, Jim, a health care consultant, have two children: Mary Grace (4) and Miller (1). They keep her so busy, she considers "chasing kids" her main hobby.

"That's pretty much what I do," Amy said. "When I'm not at work, I'm at home chasing them around."

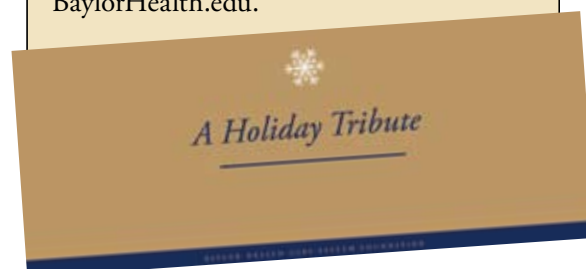
Despite all she's achieved, Amy believes her best days are still ahead.

"You have to hope that you haven't topped out," she said. "That would make the rest of your life very anticlimactic."

Celebrate the season with the spirit of giving

This year, rather than sending holiday cards to your friends and family, make a donation of \$25 or more to Baylor Health Care System Foundation in their honor, and we will send those individuals a card announcing the gift.

For more information, contact the Foundation at 214.820.3136 or thetorch@BaylorHealth.edu.



Lupe Murchison Foundation donates \$300,000 toward brain injury research

THE LUPE MURCHISON FOUNDATION has made a generous gift of \$300,000 to Baylor Health Care System Foundation to support a study of treatment with recombinant human growth hormone (rhGH) in patients with traumatic brain injuries.

"We consider it a privilege to help Baylor Health Care System and its research to improve outcomes for traumatic brain injury survivors," said **Jerry Smith**, co-trustee of the Lupe Murchison Foundation.

The foundation was established in 2001 by the estate of **Lucille G. "Lupe" Murchison**. Lupe's daughter, **Ginger**, also passed away that year, as the result of a traumatic brain injury suffered in an automobile accident.

Mary Carlile, M.D., the medical director of traumatic brain injury services at Baylor Institute for Rehabilitation, will be the study's principal investigator.

Dr. Carlile's research will investigate whether treatment of traumatic brain injuries with rhGH will lead to improved functional outcome. Most repair and regeneration of brain tissue after a traumatic brain injury occurs in the first few months after the injury, so participation in the clinical trial will begin one month after the injury and continue for six months.

"We are profoundly grateful to the Lupe Murchison Foundation for their abiding concern and generous spirit regarding brain trauma injuries," said Rowland K. Robinson, president of Baylor Health Care System Foundation. "Dr. Carlile and the research team working on brain trauma injuries do outstanding work to better understand the issues associated with these injuries so that others may benefit."

For more information, contact Roxann Garcia at 214.820.8196 or RoxannG@baylorhealth.edu.

Dermatology dinner draws leaders from many fields to hear about residency plan

AS THE NATION CHOSE A NEW PRESIDENT on November 4, a crowd of 129 elected to spend the evening at Rosewood Mansion on Turtle Creek for the unveiling of a dermatology residency program at Baylor University Medical Center at Dallas.

Alan Menter, M.D., and **Dan McCoy, M.D.**, have raised \$700,000 in corporate contributions to start the program, but for it to be accredited, they need to come up with a matching amount. Two residents per year will be selected, with the first residents beginning in July 2009. Two more will be added in 2010, and two more in 2011. The program will have a maximum of six residents per year.

Because there are so few dermatology residencies across the nation, they are among the most difficult to get into. Only 61 percent of medical school graduates who applied last year were accepted.

The program at Baylor Dallas will provide a comprehensive three-year experience, teaching residents to deliver quality care and enhance the field through research and publication, said Dr. Menter, chief of dermatology at Baylor Dallas.



Joel Allison, Richard Fisher, Roger Staubach, Dr. Alan Menter and Rowland K. Robinson

Richard Fisher, Dallas Federal Reserve Bank president and chief executive officer, spoke about the importance of health care in the economy before introducing Dr. Menter. Richard was introduced by former Dallas Cowboys quarterback **Roger Staubach**, who currently serves as executive chairman for the Americas at Jones Lang LaSalle.

For more information about the dermatology residency program, contact Deborah Barker at 214.820.6144 or Deborah.Barker@BaylorHealth.edu.

the torch survey

We would love to hear from you. Please go to www.thetorchsurvey.com to complete a short survey about *the torch*, the newsletter of Baylor Health Care System Foundation.

To learn more about any Baylor Health Care System Foundation initiatives, contact the Foundation at 214.820.3136 or e-mail thetorch@BaylorHealth.edu. Write to us at 3600 Gaston Avenue, Barnett Tower Suite 100, Dallas, TX 75246-1800.